

Is Your Phone Bugged? The Role of Mobile Technology in Infection Control
Richard Brady, NHS Registrar in General Surgery/Coloproctology
A Webber Training Teleclass

Is your phone bugged? The role of mobile technology in infection control



Mr Richard Brady FRCSEd MD
NHS Registrar in General Surgery/Coloproctology
Owner - ResearchActive.com



www.webbertraining.com May 21, 2015



2001
MB BCH BaO



2004
MRCSEd



2012
MD



2014
FRCSEd



Mr Richard Brady



2014

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Conflict of Interest Statement

- Senior NHS General Surgery Trainee
- Owner of a Social Media/App Company (www.researchactive.com Ltd).
- Previously medical advisor on medical social media to SM and Medical device companies
- Webmaster for a number of UK medical professional LinkedIn Groups
- Run a number of private practice SM channels and websites/apps
- Educational and Website Committees of the ESCP



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Structure of Teleclass

1. Mobile phone contemporary utilisation
2. Fomites and the doctor
3. Mobile phone contamination
4. Future adjuncts to decontamination
5. Microbiology apps
6. Apps and the 7 deadly sins
7. Opportunities and Innovation



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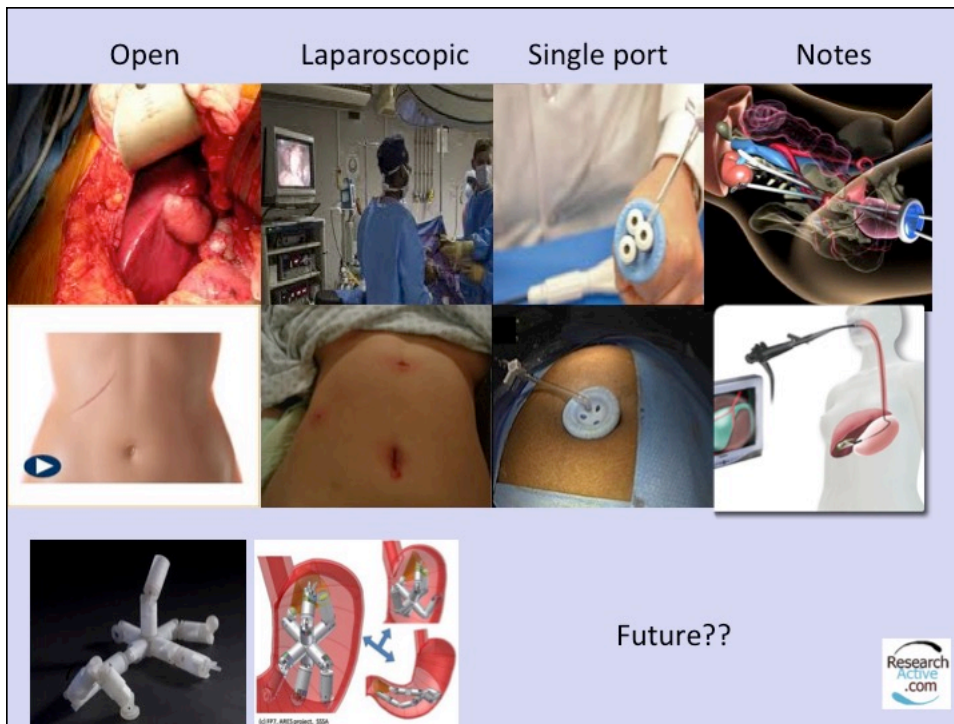
Contemporary use



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The Bulletin

MailOnline Health

Surgeons forced to carry out open heart surgery by MOBILE PHONE light after blackout plunges operating theatre into darkness

By Lizzie Parry for MailOnline
10:29 17 Oct 2014, updated 17:03 17 Oct 2014

Is your surgeon focused on his patient or his smartphone?
Texting and surfing can distract from patient care

Research Active .com

Smartphone ownership-

- 85% US surgical trainees ¹
- 83.5% UK colorectal surgeons in UK/Europe ²
- 75-79% of UK medical students/doctors ³
- US doctors used 15 x day phone calls and similar for emails. ⁴
- 94 % British maxillofacial trainees own a smartphone,
- 61 % own an iPhone.
- 89 % of trainees downloaded medical apps and used them regularly during clinical activities ⁵.

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¹Smart NJ. Colorectal Dis. 2012; 14(9):e535-535.
²Franko OI et al. J Med Sys. 2012;35(5):3135-3139.
³Payne KF et al. BMC Med Inform Dec Mak. 2012;12:121-132
⁴Wu R.C. Et al. J Hosp Med 2010;5:553-559.
⁵Carey et al. JMOS Sept 2013


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Carter et al.
Journal MTM 3:2:2-10, 2014
76 Scottish surgical trainees

- 88% used mobile phone in work
- 92% owned a smartphone.

iPhone™ most popular (80%).

Functionalities-

- Email was the most utilised (96%),
- calls (85%)
- SMS/MMS (81%)
- Internet browsing (76%).

App usage

- 85% >1 medical app
- Accessing on daily basis 55%.

Type of app

- 70% Clinical guidelines
- 59% medical calculators
- 50% medical textbooks
- 50% revision/study aids
- 32% drug references
- 30% diaries/surgical logbooks
- 30% procedural instruction.

Payment

- 61% had paid for at least one app
- 19% of paid apps > £10

COMMON

UTILISING APPS FOR CLINICAL CARE DELIVERY

TEND TO USE FREE OR CHEAPER APPS

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The Future.....

MEDUCATION

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Fomites & Doctors

Dr. Ignaz Semmelweis 1818-1865



Fomites & Doctors

- **Stethoscopes**

- Am J Infect Control. 2002 Dec;30(8):499-502.
- J Hosp Infect. 2003 Nov;55(3):236-7.
- Med J Aust. 2003 May 5;178(9):468.

- **Pens**

- Ann R Coll Surg Engl. 2004 Jan;86(1):51-2.
- Lancet. 1998 Jan 17;351(9097):213.

- **Ties**

- Intensive Care Med. 2000 Feb;26(2):250.

- **White coats**

- J Hosp Infect. 2000 May;45(1):65-8.



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Mobile Phone Contamination



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Fomites & Doctors

- MCDs, including mobile phones, pagers and personal digital assistants (PDAs), are often expensive objects and permit direct communication in emergency situations.
- Close proximity to medical personnel, wherever they are located in the hospital environment, allowing the transportation of bacteria contaminating the device to many different clinical environments.
- Warm environment - pocket\regularly in touch with hands and face

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Is your phone bugged? The incidence of bacteria known to cause nosocomial infection on health-care workers' mobile phones

Table 1 Number of mobile phones in which a specific type of bacteria was isolated

Bacterial type	Number of mobile phones in which a specific type of bacteria was isolated (total 105)
Coagulase-negative <i>Staphylococcus</i>	98
<i>Micrococcus</i> spp.	41
<i>Bacillus</i> spp.	21
Diphtheroids	7
Methicillin-sensitive <i>Staphylococcus aureus</i>	6
<i>Streptococcus viridians</i>	6
Coliforms	5
Methicillin-resistant <i>Staphylococcus aureus</i>	2
<i>Enterococci faecalis</i>	1
<i>Clostridium perfringens</i>	1

78% thought doctors should be allowed to use phones

40% used phone at work daily

71% phones in work

14% demonstrated nosocomial bacteria

17 96.2% of phones demonstrated evidence of bacterial contamination

Brady et al. *J Hosp Infect.* 2006 Jan;62(1):123-5.



Bacterial contamination of mobile communication devices in the operative environment

Table 1 Number and type of bacterial growth recovered per type of device

Device	Mobile phones (%) (N = 46)	Pagers (%) (N = 27)	Personal digital assistants (%) (N = 5)
Positive for bacterial growth	44 (95.7)	22 (81.5)	4 (80)
1 spp.	20 (38.9)	14 (31.9)	1 (20)
2 spp.	15 (32.6)	6 (22.2)	2 (40)
≥3 spp.	3 (6.5)	2 (7.4)	1 (20)
Coagulase-negative <i>Staphylococcus</i>	38 (82.6)	19 (70.4)	3 (60)
<i>Micrococcus</i> spp.	13 (28.3)	7 (25.9)	1 (20)
<i>Bacillus</i> spp.	12 (26.1)	3 (11.1)	2 (40)
Positive for selected pathogens	3 (6.5)	3 (11.1)	3 (60)
<i>S. aureus</i>	0 (0)	2 (7.4)	1 (20)
<i>Pseudomonas</i> spp.	1 (2.2)	0 (0)	2 (40)
<i>Acinetobacter</i> spp.	1 (2.17)	0 (0)	0 (0)
<i>Stenotrophomonas maltophilia</i>	0 (0)	1 (3.7)	0 (0)
Anaerobes	1 (2.17)	0 (0)	0 (0)

53% staff carried MCDs in theatre

84% phone had never been cleaned

11.5% demonstrated nosocomial bacteria

18 89.7% MCDs demonstrated evidence of bacterial contamination

Brady et al. *J Hosp Infect.* 2007 Aug;66(4):397-8.

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Healthcare workers' mobile phones are rarely contaminated by MRSA in the non-clinical environment

Non-clinical environment
Nasal and phone swabs contamination
Due to expense focused on MRSA swabs

173 (37.5%) BMA ARM attendees volunteered for screening.

1% were positive for MRSA.

154 (89.0%) volunteers provided a mobile phone for bacteriological sampling

No swab taken from a mobile phone was found to be positive for the presence of MRSA.

Both MRSA-positive nasal swabs were matched to MRSA-negative phone swabs.

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Brady et al. J Hosp Infect. 2009 Aug;72(4):373-4



ORIGINAL ARTICLE

10.1111/j.1469-0691.2011.03493.x

Mobile phone technology and hospitalized patients: a cross-sectional surveillance study of bacterial colonization, and patient opinions and behaviours

R. R. Brady¹, A. C. Hunt², A. Visvanathan¹, M. A. Rodrigues¹, C. Graham³, C. Raa³, P. Kalima³, H. M. Paterson¹ and A. P. Gibb³

¹) Department of Surgery, Western General Hospital, ²) Departments of Laboratory Medicine, Medical Microbiology and Infection Control, Lathian University Hospitals and ³) Epidemiology and Statistics Core, WTCRF, University of Edinburgh Western General Hospital, Edinburgh, UK

Clinical environment
Patient Nasal and phone swabs
Wider screen

102 inpatients

92.4% support utilization of mobile phones by inpatients

24.5% stated that mobile phones were vital to their inpatient stay.

Young were more likely to possess a phone in hospital ($p < 0.01$) but there was no gender association.

50.9% stated that they had never cleaned their phone outside hospital.

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Brady et al. Clin Microbiol Infect. 2011 Jun;17(6):830-5.

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1) Department of Surgery, Western General Hospital, 2) Departments of Laboratory Medicine, Medical Microbiology and Infection Control, Lathian University Hospitals and 3) Epidemiology and Statistics Core, WTCRF, University of Edinburgh Western General Hospital, Edinburgh, UK

84.3% patients' mobile phone positive for microbial contamination.

11.8% grew bacteria known to cause nosocomial infection.


6.9% phones and 31.4% nasal swabs demonstrated *Staphylococcus aureus*.

MSSA/MRSA contamination of phones was associated with concomitant nasal colonization

85.7% patients with mobile phones demonstrating *S. aureus* had concurrent nasal *S. aureus* (PGFE patterns)

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Brady et al. Clin Microbiol Infect. 2011 Jun;17(6):830-5.



Do mobile phones of patients, companions and visitors carry multidrug-resistant hospital pathogens?

A cross-sectional study mobile phones of patients, patients' companions, visitors, and health care workers (HCWs).

Higher rates of pathogens (39.6% vs 20.6%, $P = .02$) were found in MPs of patients' (n = 48) vs HCWs' (n = 12).

There were also more multidrug pathogens in the patients' MPs

Our findings suggest that mobile phones of patients, patients' companions, and visitors represent higher risk for nosocomial pathogen colonization than those of HCWs. Specific infection control measures may be required for this threat.

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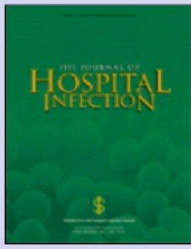
[Tekerekoğlu et al. Am J Infect Control. 2011 Jun;39\(5\):379-81](#)

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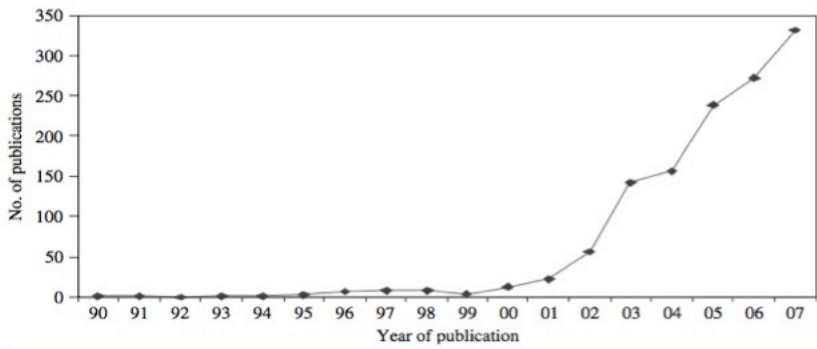
Journal of Hospital Infection (2009) 71, 295–300
Available online at www.sciencedirect.com

ELSEVIER ScienceDirect

REVIEW

Review of mobile communication devices as potential reservoirs of nosocomial pathogens

R.R.W. Brady ^{a,*}, J. Verran ^b, N.N. Damani ^c, A.P. Gibb ^d



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Brady et al. J Hosp Infect. 2009 Apr;71(4):295-300.

Table I Recent studies of contamination of mobile communication devices (MCDs)

Study	Year	Country	Setting	Sample	Findings
Beer <i>et al.</i> ³³	2006	Canada	HCWs, children's hospital	100 pagers	12% pathogenic bacteria
Borer <i>et al.</i> ²⁴	2005	Israel	HCWs, tertiary care hospital	124 mobile phones	12% <i>Acinetobacter</i> spp. (2% MDR)
Braddy <i>et al.</i> ²⁷	2005	USA	HCWs, teaching hospital	82 PDAs	2.5% MSSA (0% MRSA)
Brady <i>et al.</i> ⁷	2006	UK	HCWs, district general ward	105 mobile phones	7.6% MSSA (1.9% MRSA)
Brady <i>et al.</i> ²⁵	2007	UK	HCWs, operating theatre environment	46 mobile phones, 27 pagers, 5 PDAs	3.8% MSSA, 3% <i>Pseudomonas</i> spp.
Goldblatt <i>et al.</i> ²⁶	2007	USA/Israel	HCWs, non-clinical controls	400 mobile phones	26% pathogenic bacteria
Hassoun <i>et al.</i> ³²	2004	USA	Metropolitan teaching hospital	75 PDAs	11% MSSA (8% MRSA), 1% VRE
Jayalakshmi <i>et al.</i> ³¹	2008	India	Hospital and research institute	144 mobile phones	2.7% MRSA; 4.8% <i>Acinetobacter</i> spp.
Jeske <i>et al.</i> ²⁸	2007	Austria	Anaesthetists' hands after using MCDs	40 hands following 1 min call on mobile phone	10% pathogenic bacteria
Karabay <i>et al.</i> ²⁹	2007	Turkey	HCWs, teaching hospital	122 mobile phones	9.0% pathogenic bacteria, 8.1% MSSA
Khivsara <i>et al.</i> ³⁶	2006	India	Doctors, teaching hospital	30 mobile phones	40% MSSA (6.7% MRSA)
Namias <i>et al.</i> ³⁰	2000	USA	Urban teaching hospital	36 pagers	23.3% MSSA, 6.6% <i>Acinetobacter</i> spp.
Ramesh <i>et al.</i> ⁵	2008	Barbados	HCWs, general hospital	101 mobile phones	15% Gram-negative pathogens
Singh <i>et al.</i> ³⁴	2002	USA	Medical centre	100 pagers	21% MSSA (14% MRSA)
Tambekar <i>et al.</i> ³⁵	2008	India	Doctors, teaching hospital	75 mobile phones	20% MSSA


HCWs, healthcare workers; MDR, multidrug resistant; PDA, personal digital assistant; MSSA/MSRA methicillin-sensitive/resistant *Staphylococcus aureus*; VRE, vancomycin-resistant enterococci.

Brady et al. J Hosp Infect. 2009 Apr;71(4):295-300.

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Geography

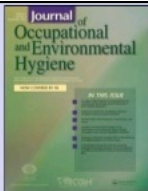


Borer et al. '05 (Israel)	12% acinobacter spp.
Selim et al '15 (Egypt)	53% MRSA
Khivsara et al. '06 (India)	6.7% MRSA; 40% MSSA
Brady et al. 2006 (North. Ireland)	1.9% MRSA, 7.6% MRSA
Brady et al. 2007 (Scotland)	0% MRSA; 3.8% mssa;
Ramesh et al. 2008 (Barbados)	15% Gram Neg

Despite wide variability in level & type of bacteria, overall MCD contamination rate, with bacteria known to cause HAI, of 9-25%.

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Brady et al. J Hosp Infect. 2009 Apr;71(4):295-300.



Health Care Workers' Mobile Phones: A Potential Cause of Microbial Cross-Contamination Between Hospitals and Community

Does it depend where a HCW works?

183 mobile phones : (51.4%) from nurses, (17.5%) from laboratory workers, and (31.1%) from health care staff.

97.8% culture-positive specimens were isolated including 9.5% MRSA & 11.2% ESBL-producing Escherichia coli,

24.6% specimens were isolated from mobile phones of ICU workers, including two MRSA and nine ESBL-producing E. coli.

(p = 0.02) sig. difference in the isolation of ESBL-producing E. coli between ICU workers and non-ICU workers.

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Ustun et al. J Occup Environ Hyg. 2012;9(9):538-42.

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Eur J Clin Microbiol Infect Dis
DOI 10.1007/s10096-009-0718-4

BRIEF REPORT

A prevalence screen of MRSA nasal colonisation amongst UK doctors in a non-clinical environment

R. R. W. Brady · C. McDermott · C. Graham ·
E. M. Harrison · G. Eunson · A. P. Fraise ·
M. G. Dunlop · A. P. Gibb

173 (67%) British Medical Association's Annual Representatives Meeting
87 (33%) Association of Surgeons in Training conference.

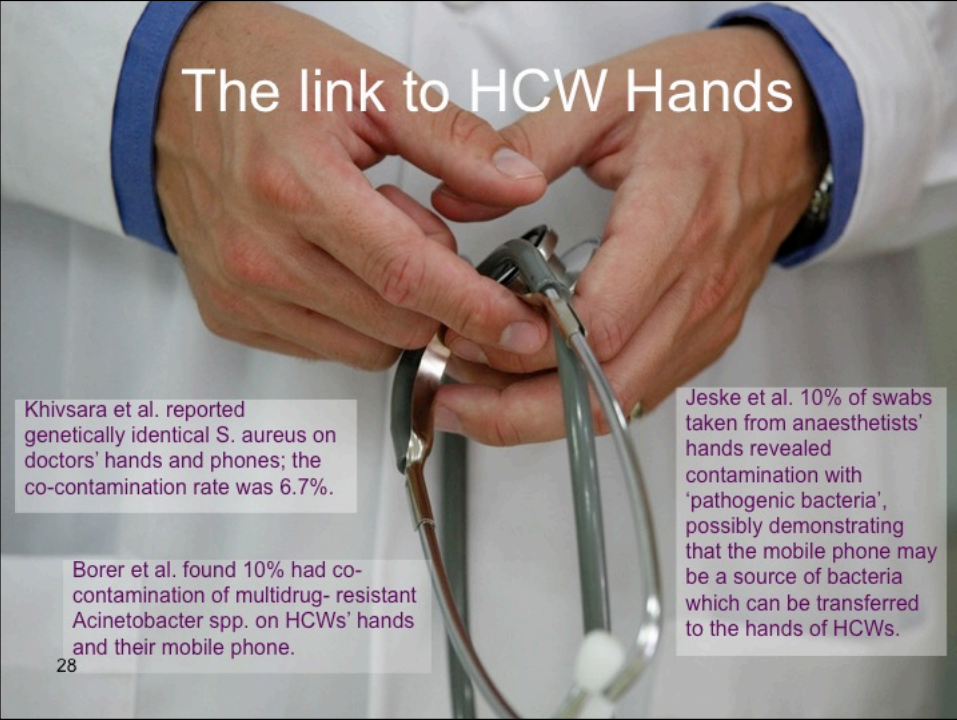
Six (2%) MRSA nasal carriage (BMA=1%, ASIT= 5%; $p = 0.099$).
Participants from a surgery(4.8%) more likely to be MRSA positive ($p=0.039$).

No association with gender, seniority or country of employment and MRSA status.\

MRSA nasal carriage rates within this cross- sectional study are lower than studies reporting carriage rates in HCWs within the clinical environment.

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Brady et al Eur J Clin Microbiol Infect Dis. 2009 Aug;28(8):991-5.



The link to HCW Hands

Khivsara et al. reported genetically identical *S. aureus* on doctors' hands and phones; the co-contamination rate was 6.7%.

Borer et al. found 10% had co-contamination of multidrug- resistant *Acinetobacter* spp. on HCWs' hands and their mobile phone.

Jeske et al. 10% of swabs taken from anaesthetists' hands revealed contamination with 'pathogenic bacteria', possibly demonstrating that the mobile phone may be a source of bacteria which can be transferred to the hands of HCWs.


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Peer-Reviewed & Open Access

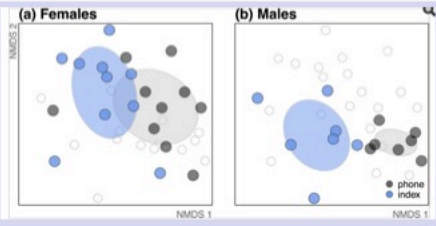
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PeerJ. 2014; 2: e447. PMCID: PMC4081285
 Published online 2014 Jun 24. doi: [10.7717/peerj.447](https://doi.org/10.7717/peerj.447)

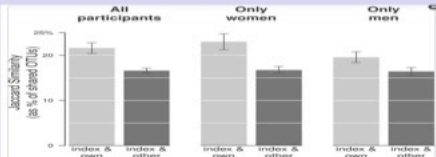
Mobile phones carry the personal microbiome of their owners

James F. Meadow,^{✉1} Adam E. Altrichter,¹ and Jessica L. Green^{1,2}

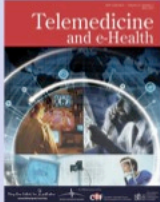
Women's index fingers were not significantly different from their phones ($p = 0.327$), but men's were ($p = 0.001$)



People shared more bacterial OTUs with their own phones than with phones belonging to other people.



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Original Research

NHS Connecting for Health: Healthcare Professionals, Mobile Technology, and Infection Control

87 on-call doctors' mobile phones were sampled prior to, and 12h after, a cleaning intervention involving 70% isopropyl alcohol.

78% pathogenic bacteria, 8% cleaned their phones regularly.

8% *Staphylococcus aureus*; 44.8% Gram- positive cocci.

Bacterial contamination was not associated with gender, specialty, or seniority of the phone user ($p > 0.05$).

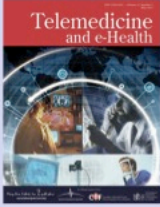
The cleaning intervention reduced the number of phones that grew bacteria by 79% (55% [48 of 87] before versus 16% [14 of 87] after cleaning).

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Brady et al. Telemed J E Health. 2012 May;18(4):289-91.

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Original Research

NHS Connecting for Health: Healthcare Professionals, Mobile Technology, and Infection Control

Simple cleaning interventions can reduce the surface bioburden of hospital- provided doctors' mobile phones and therefore the potential for cross-contamination.

This cleaning intervention is ;

- inexpensive,
- easily instituted,
- and effective.

HCWs should;

- carry the minimum number of electronic devices on their person
- maintain good hand hygiene,
- and clean their device appropriately in order to minimize the potential for cross-contamination in the work place.

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Brady et al. Telemed J E Health. 2012 May;18(4):289-91.

Cleaning your Apple products

Read recommendations and guidelines for cleaning your Apple computer, iPad, iPhone, iPod, display, or peripheral device.

For information about how to disinfect your keyboard, trackpad, or mouse, refer to [How to disinfect the Apple internal or external keyboard, trackpad, and mouse](#).

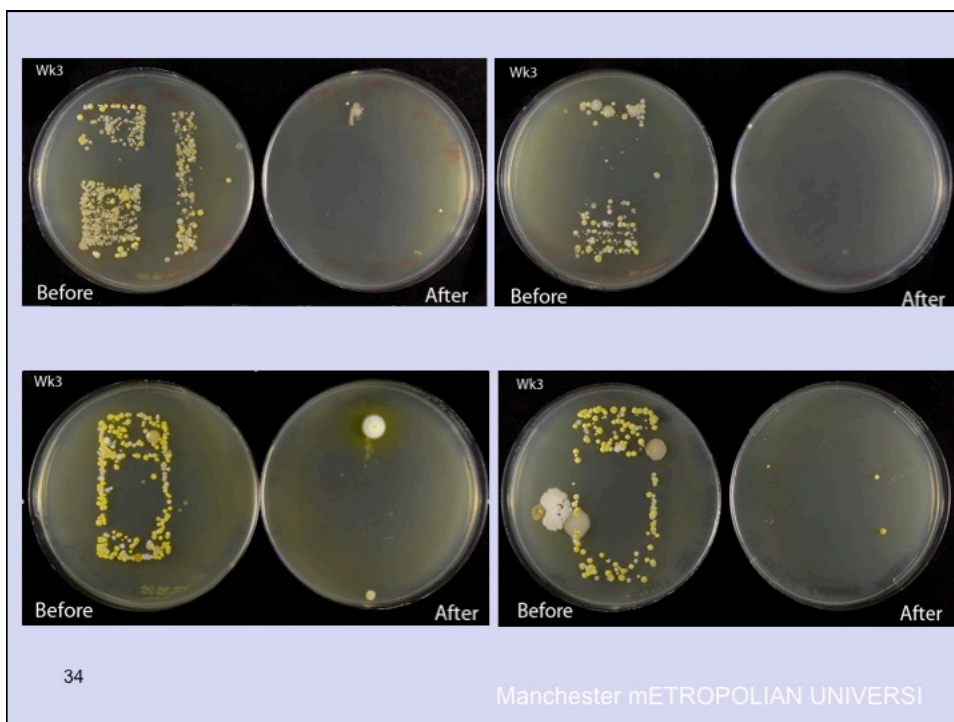
The materials used to make Apple products vary; in some cases each product might have specific cleaning requirements, which might vary by the part you are cleaning. Here are some tips that apply to all products to get you started:

- Use only a soft, lint-free cloth. Avoid abrasive cloths, towels, paper towels, and similar items that might cause damage.
- Unplug any external power sources, devices, and cables.
- Keep liquids away from the product.
- Don't get moisture into any openings.
- Don't use aerosol sprays, solvents, or abrasives.
- Don't spray cleaners directly onto the item.

If liquid does make its way inside your Apple product, seek assistance from an [Apple Authorized Service Provider](#) or [Apple Retail Store](#) as soon as possible. Liquid damage is not covered under the Apple product warranty or AppleCare Protection Plans. If you plan to visit an Apple Retail store, make a reservation at the Genius Bar using <http://www.apple.com/retail/geniusbar/>(available in some countries only).

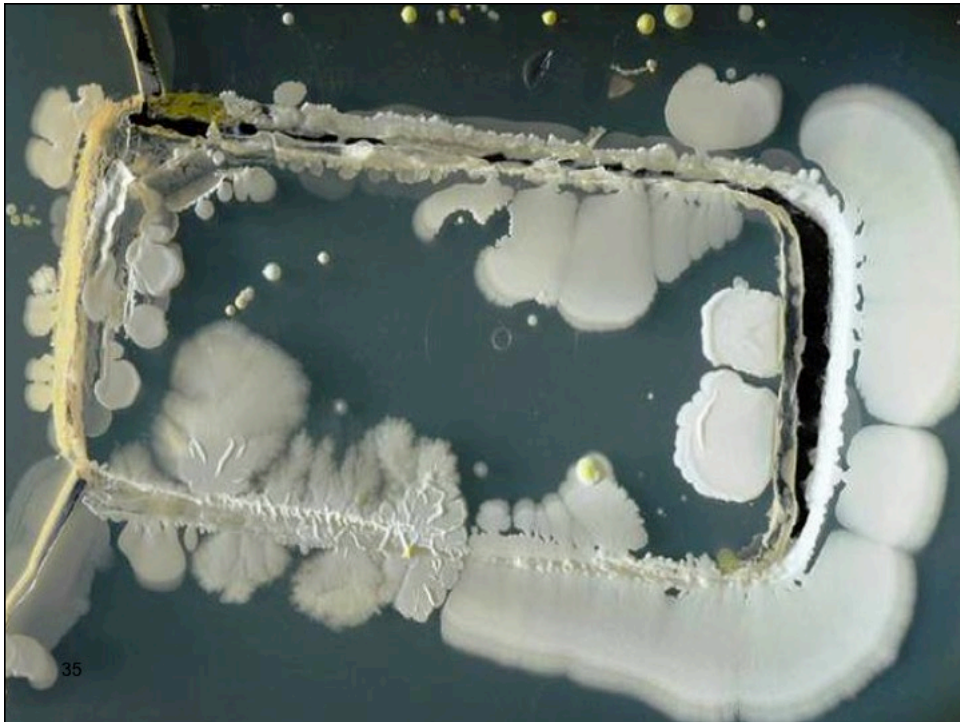
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Is your phone bugged? The incidence of bacteria known to cause nosocomial infection on healthcare workers' mobile phones

Authors: RRW Brady, A Wasson, I Stirling, C McAllister, NN Damani
 Publication date: 2006/1/31
 Journal: Journal of Hospital Infection
 Volume: 62
 Issue: 1
 Pages: 123-125
 Publisher: WB Saunders
 Total citations: Cited by 110

Bacterial contamination of mobile communication devices in the operative environment

Authors: RR Brady, SF Fraser, MG Dunko, S Paterson-Brown, AP Gibb
 Publication date: 2007/8/31
 Journal: Journal of Hospital Infection
 Volume: 66
 Issue: 4
 Pages: 397-398
 Publisher: WB Saunders
 Total citations: Cited by 52

Review of mobile communication devices as potential reservoirs of nosocomial pathogens

Authors: RRW Brady, J Venter, NN Damani, AP Gibb
 Publication date: 2008/4/30
 Journal: Journal of Hospital Infection
 Volume: 71
 Issue: 4
 Pages: 295-300
 Publisher: WB Saunders
 Description: Innovation in mobile communication technology has provided novel approaches to the delivery of healthcare and improvements in the speed and quality of routine medical communication. Bacterial contamination of mobile communication devices (MCDs) could be an important issue affecting the implementation of effective infection control measures and it has an impact on efforts to reduce cross-contamination. This review examines recent reporting bacterial contamination of MCDs, most demonstrating that 5-20% of ...

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BNN ONLINE
British Nursing News Online

bmj.com

MJA The Medical Journal of Australia
Established 1914 • Journal of the Australian Medical Association

BUGGED MOBILE PHONES
Health care workers' mobile phones could pose an infection risk, say UK researchers. Brady and colleagues swabbed more than 100 mobile phones carried by doctors and nursing staff at one district general hospital. On culture, most of the phones demonstrated bacterial contamination, with swabs from about one in five phones growing three or more different species. Of concern, swabs from 15 of the phones sampled grew bacteria known to cause nosocomial infection, including methicillin-resistant *Staphylococcus aureus*. The researchers say that the potential of mobile phones to spread infection is an important argument to consider when debating whether restrictions on mobile phone use in hospitals should be relaxed.
J Hosp Infect 2006; 62: 123-125

THE SCOTSMAN
SCOTLAND'S NATIONAL NEWSPAPER ONLINE

The Belfast Telegraph
Amazing mystery of my missing kid brother
Homefinder INSIDE TODAY
High five for U2

Deadly bugs on doctors' mobiles
PARTO STAR PULLS OUT OF MY MOUTH. Shock findings in research at Ulster hospital

Nolan sister Linda's breast cancer battle

Hopes for end to postal strike

Report slams Ulster funding body

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MJA • Volume 184 Number 6 • 20 March 2006

NEWS CENTER

Fact or Fiction: Do Cell Phones Carry a lot of Germs?
Cell phones can carry 10 times more bacteria than most toilet seats, mostly because many users forget to clean their screen.
By Sheldon Jones on January 23, 2015

What's the most dangerous thing in YOUR kitchen? Tea towels and mobile phones riddled with bacteria, scientists warn
By Madlen Davies for MailOnline
12:33 28 Apr 2015, updated 23:16 29 Apr 2015

Smartphone bacteria 'prints' show how filthy your mobile really is
Rob Waugh for Metro.co.uk
Wednesday 14 Jan 2015 4:09 pm

phones bacteria

Etiquette @politesexy 30/03/2015
#HygieneFact: 75 percent of Americans use their mobile phones in the bathroom and 1 in 6 phones have "fecal matter bacteria" on them.

Payton @MissPayByBaby 28/03/2015
Cell phones have 18x more bacteria than a public restroom...I think I'm going to be sick. 🤢🤢🤢

Akidooo @Kuchhhhh 29/03/2015
And IIN students kiss their phones after every session RT @OMGFacts The average mobile phone contains more bacteria than a toilet seat

Revolver Rani @RevolverRani 29/03/2015
And IIN students kiss their phones after

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Richard Brady, NHS Registrar in General Surgery/Coloproctology
A Webber Training Teleclass



39

Decontamination adjuncts



BMJ. 2012 Feb 7;344:e871. doi: 10.1136/bmj.e871.

Might wipe clean covers for mobile phones reduce risk of spread of pathogens?

[Osborne JD, Phull JS, Matone LJ.](#)

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Decontamination adjuncts

BUY PHONESOAP





41 Evidence, evidence, evidence



Communication Report

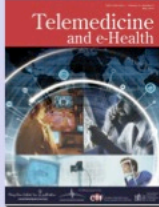
Increasing Clinical Presence of Mobile Communication Technology: Avoiding the Pitfalls

PUTATIVE RISK	GUIDELINES AND/OR OFFERED RECOMMENDATIONS
EMI	<ol style="list-style-type: none"> 1. Mobile phones should be switched off near critical care or life support equipment or only used in designated areas. Hence, they should not be used in intensive therapy units or special care baby units.⁷⁷ 2. Restriction on use of mobile phones within 2 m of certain sensitive equipment or in the ICU environment.⁶⁹⁻⁷³
Confidentiality	<ol style="list-style-type: none"> 1. The use of camera phones in the clinical setting could compromise patient confidentiality and consent. Therefore, education of healthcare professionals on data storage⁷⁵ and confidentiality is required.⁷⁴
Cross-contamination	<ol style="list-style-type: none"> 1. Adequate surface decontamination and hand hygiene techniques should be emphasized to healthcare workers and patients.⁸¹⁻⁸³ 2. Patients should be informed of the risk of cross-contamination and educated to prevent sharing of mobile phones or chargers to reduce risk of cross-contamination.⁸⁴ 3. Consideration of restrictions regarding use of mobile phone technology in certain high-risk areas, for example, operating theaters, ICUs, and burns units.¹ 4. Requirement for local guidelines on infection control measures.⁸³⁻⁸⁶

42 Visvanathan et al. Telemed J E Health. 2011 Oct;17(8):656-61

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Communication Report

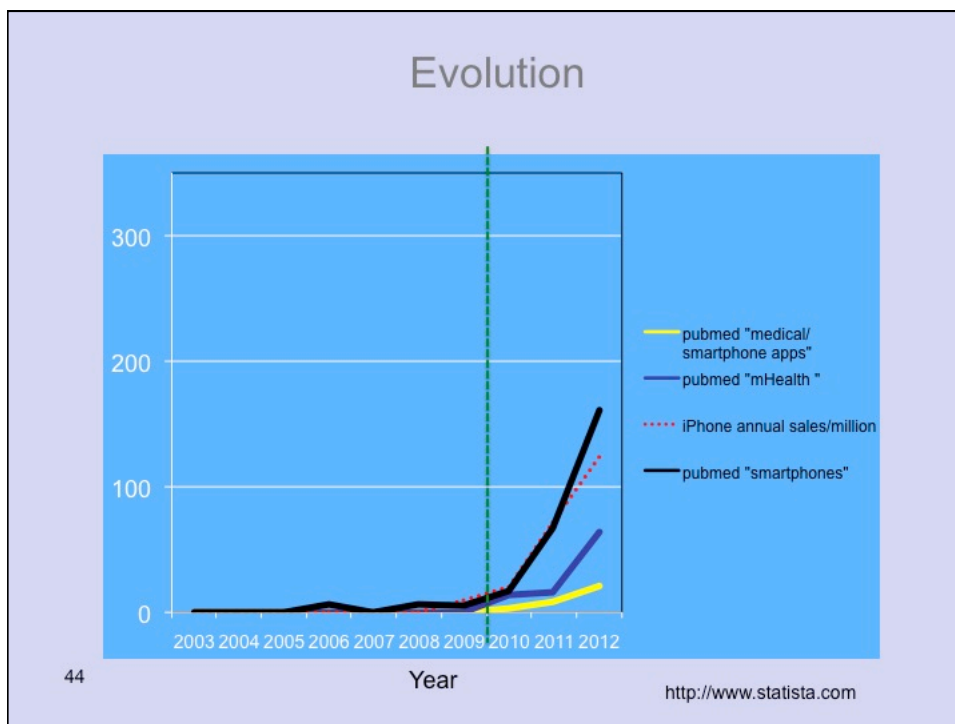
Increasing Clinical Presence of Mobile Communication Technology:
Avoiding the Pitfalls

Table 1. Summary Recommendations to Consider for Avoiding Pitfalls

PUTATIVE RISK	GUIDELINES AND/OR OFFERED RECOMMENDATIONS
Noise and distraction	1. Ringtones and mobile phone-generated noise have an impact on resting patients and should be minimized. ⁷⁷ To reduce the impact on patient recovery, phone use should occur in designated areas or during visiting times only. ^{95,96}
	2. Mobile phones may pose a distraction and compromise patient care. It is recommended that members of the operating team should only engage in urgent calls and keep calls brief. Also, wherever possible, calls should be diverted to voice mail. ¹⁰²
Fire and safety	1. Education of patients and healthcare staff on this health and safety issue; mobile phone use or charging should be avoided near oxygen supplies. ^{52,103-106}


43 EMI, electromagnetic interference; ICU, intensive care unit.

Visvanathan et al. Telem J E Health. 2011 Oct;17(8):656-61




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 **Contemporary findings**

Carter et al.
Journal MTM 3:2:2–10, 2014
Factors that influenced their choice of app:


- 1 Friend/peer recommendation
- 2 senior recommendation
- 3 online reviews
- 4 journal recommendation
- 5 Proven medical author input was rated by trainees as the third least important factor
- 6 Associated website and associated advertising were ranked last



USE PERSONAL CONTACTS TO INFLUENCE CHOICE

There was no statistically significant association between sex, age or seniority, and mobile phone usage in the clinical environment, number of medical application downloads or payment for medical application downloads.

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 **Review and analysis of existing mobile phone applications for health care–associated infection prevention**

3 online mobile app stores searched using the following terms: infection prevention, prevention, hand hygiene, hand washing, and specific HAI terms

2,646 apps, 17 met criteria.. Almost all of the apps (70.6%) had a maximum of two functions.

CONCLUSION:
Mobile apps may help reduce HAI by providing easy access to guidelines, hand hygiene monitoring support, or step-by-step procedures aimed at reducing infections at the point of clinical care.

Given the dearth of available apps and the lack of functionality with those that are available, there is a need for further development of mobile apps for HAI prevention at the point of care.

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Schnall & Iribarren. Am J Infect Control. 2015 ahead of print

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CMI
CLINICAL MICROBIOLOGY
AND INFECTION

Smartphone apps in microbiology—is better regulation required?

- 6 relevant apps stores (Apple , Blackberry Mobile Market, Google Android Market, Nokia Ovi , Samsung, Microsoft windows Marketplace) were searched using major microbiological terms (microbiology, microbes, antibiotics, antimicrobials, MRSA, Clostridium difficile).
- 94 microbiology-themed apps in total.

Number of apps as per categories in the different online app stores (n = 94)

Online App store	Reference material	Educational material	Antibiotic advice	Others
Apple	9	17	23	2
Google Android	6	11	15	4
Blackberry	2	0	3	0
Microsoft Windows Marketplace	1	0	1	0
Nokia Ovi	0	0	0	0
Samsung application store	0	0	0	0

Visvanathan et al. Clin Microbiol Infect. 2012 Jul;18(7):E218-20

CMI
CLINICAL MICROBIOLOGY
AND INFECTION

Smartphone apps in microbiology—is better regulation required?

Medical professional involvement (microbiologists, doctors, pharmacists, specialist nurses) was reported in the publicity material of 32/94 (34%)

A number of authors of apps providing critical information (e.g. medicine dosing) explicitly stated that the accuracy of information provided *could not* be guaranteed.

Much potential but a regulatory framework be established to ensure that the information provided on app store websites are complete, accurate and reliable; thus enabling purchasers to make an informed decision before using medical smartphone apps.

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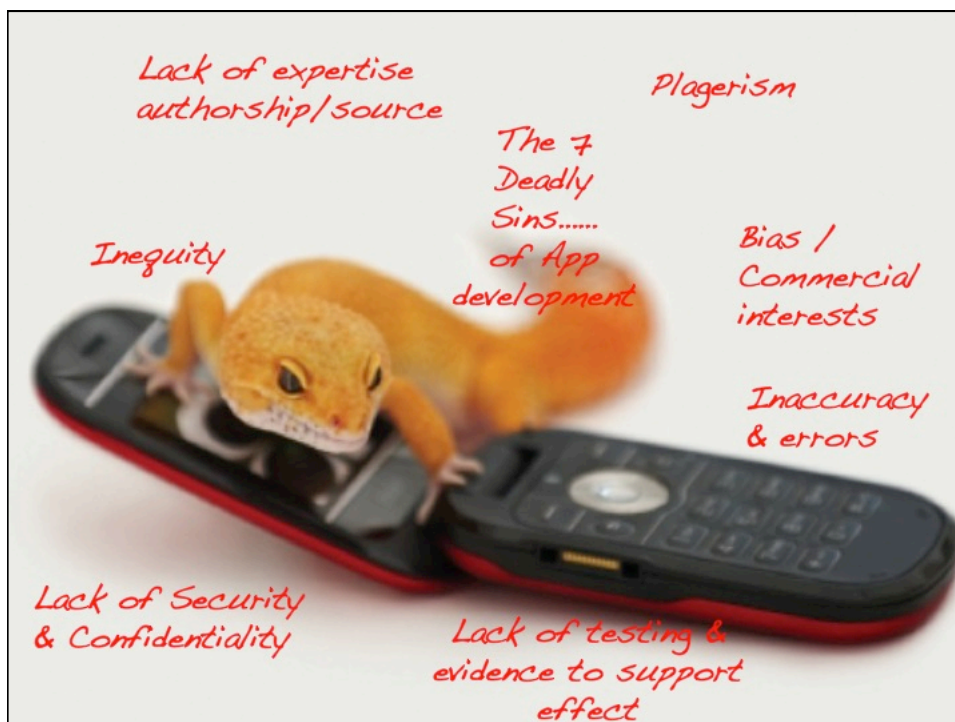
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Type of app	Example	Brief description
Reference	Meningitis	Offers information to clinicians on meningitis; pathophysiology, symptoms and treatment
	Microbe world	Provides latest audio, video and news content in microbiology from the American Society for Microbiology
	John Hopkins' vaccines	Reference on administration and contraindications for various vaccines for registered users
	Sherris pathogenic parasites	This text provides information on aetiological agents, pathogenic processes, epidemiology and basis of therapy
Educational	USMLE Microbiology	400+ questions in microbiology
	Microbiology 101	Revision course in microbiology
	Bacteriology	Knowledge-based app about bacteria in relation to disease
Antibiotic	Sanford's guide 2011 antimicrobial therapy	Provides information on treatment of infectious diseases
	Antibiotics a-pocketcards	Summary of empiric antibiotic regimens, antibiotic activity data, and other disease management information
Others	Thomson Reuters Clinical Xpert	Continuously aggregates data from disparate hospital information systems, providing real-time patient data
	Microbiology pronunciations	Audio of the pronunciations of microbes
	Healthapps-MRSA and C diff	Provides public with infection numbers for methicillin-resistant <i>Staphylococcus aureus</i> and <i>Clostridium difficile</i> in NHS hospitals across England
	Understanding Lyme disease	Provides information on Lyme disease for patients



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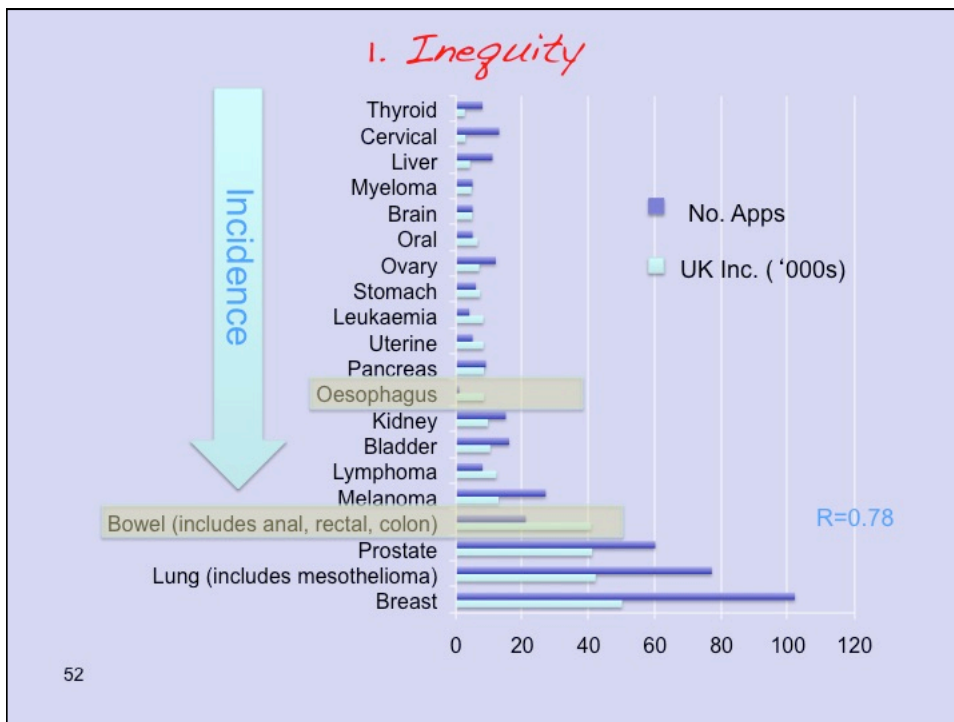
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1. Inequity

Specialty	Author	Total number
Pharmacology	Haffey ¹	306
Cancer	Visvanathan	265
Pain	Rosser ²	111
Microbiology	Visvanathan ³	94
Dermatology	Hamilton ⁴	79
Colorectal Surgery	O'Neill ⁵	68
Bariatric	Connor ⁶	60
Vascular	Carter ⁷	49
Hernia surgery	Connor ⁸	26

1. Br J Clin Pharmacol. 2013
 2. J Telemed Telecare. 2011;17(6):308-12.
 3. Clin Microbiol Infect. 2012 Jul;18(7):E218-20
 4. Br J Dermatol. 2012 Jul;167(1):220-1
 5. Colorectal Dis. 2012 Sep;14(9):e530-4.
 6. Obes Surg. 2013 *in press*
 7. Ann Vasc Surg. 2013 *in press*
 8. Hernia 2013 *in press*

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1. Inequity

	General Public	Medical	Patient	All
Anal	0	0	1	1
Bladder Cancer	1	13	2	16
Brain Cancer	0	2	3	5
Breast cancer	9	34	59	102
Cervical cancer	1	6	6	13
Colon	2	2	0	4
Kidney cancer	1	10	4	15
leukaemia	0	2	2	4
Liver	0	3	8	11
Lung cancer	16	39	14	69
lymphoma	0	6	2	8
melanoma	4	10	13	27
Mesothelioma	0	4	3	7
myeloma	0	5	0	5
Oesophagus	0	0	1	1
oral cancer	2	3	0	5
Ovarian cancer	1	6	5	12
Pancreatic	0	4	5	9
Prostate				
Cancer	7	25	28	60
Rectal	2	9	5	16
Stomach	0	3	3	6
uterine cancer	1	3	1	5

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2. Lack of expertise - authorship/source

Specialty	Author	Total number	% med involved
Cancer	Visvanathan ¹	265	39
Pain	Rosser ²	111	31
Microbiology	Visvanathan ³	94	34
Dermatology	Hamilton ⁴	79	33
Colorectal	O'Neill ⁵	68	32
Bariatric	Connor ⁶	60	50
Vascular	Carter ⁷	49	27
Hernia	Connor ⁸	26	27

1. in progress
2. J Telemed Telecare. 2011;17(6):308-12.
3. Clin Microbiol Infect. 2012 Jul;18(7):E218-20
4. Br J Dermatol. 2012 Jul;167(1):220-1
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2. Lack of expertise - authorship/source



Only 56% cancer apps provided scientifically validated data but most difference in those for general public.

- "There is lack of cancer-related applications with scientifically backed data. There is a need to improve the accountability and reliability of cancer-related smart phone applications and encourage participation by health-care agencies to ensure patient safety." Pandey et al., J Cancer Ed. 2013; 28(1):138-142

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3. Plagerism

Tom Lewis



Are unauthorized copies of popular medical textbooks being sold in Apple App Store?

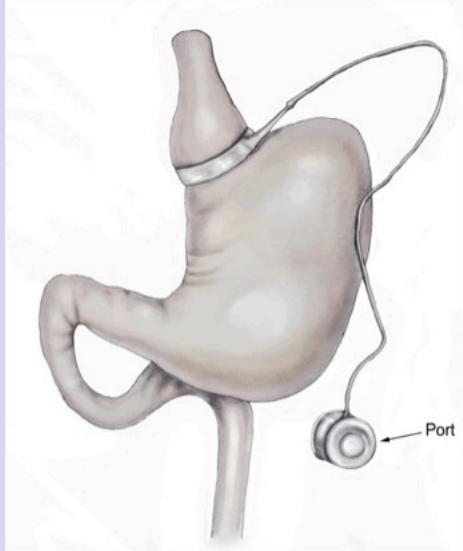
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- Illustrated Medical Dictionary (Similar to Dorland's Illustrated Medical Dictionary)
- Principles of Internal Medicine (Similar to Harrison's Principles of Internal Medicine)
- Clinical Medicine (Similar to Clinical Medicine by Kumar and Clark)
- Principles of Anatomy and Physiology (Similar to Essentials of Anatomy and Physiology)

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4. Bias / Commercial Interests

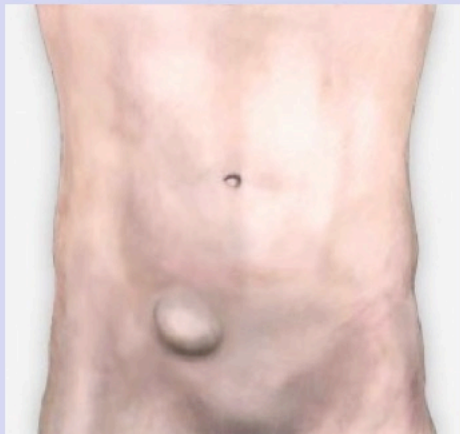


Bariatric apps (60)

50% Medical involvement
20% advertise private practice
77% Commercial links
60% had no consumer reviews

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4. Bias / Commercial Interests



Hernia apps (26)

27% Medical involvement
96% commercial interests/links
Commercial interests
apps requiring purchase (62%)
product promotion (8%)
i.e. trusses/stockings
private surgery (8%)
online shops (4%).
62% No consumer reviews

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5. Inaccuracy & errors

Case Study 1 –Melanoma

- 4 apps evaluating photographs.
- Tested pictures of 60 Melanomas/ 128 benign lesions - histologically proven
- Sensitivity (7%-98*%); specificity (30.- 94*%).

*app sending to certified dermatologist



- 3 of 4 apps incorrectly classified 30% or more of melanomas as un concerning.
- *“Reliance on these applications, which are not subject to regulatory oversight, in lieu of medical consultation can delay the diagnosis of melanoma and harm users.”*

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Wolf JA et al, Jama Dermatol. 2013;16:1-4

5. Inaccuracy & errors

Case Study 2 – Opioid switching convertors

- 23 apps Opioid conversion apps
- 52% no medical involvement
- 48% reference source
- Conversion 1 mg morphine/codeine (3.333-12 mg).
- Conversion 1 mg morphine/methadone (0.05-0.67 mg).
- difference in output for some apps with and without medical professional involvement (p=0.038).



- *...significant concerns with regard to the reliability of information provided by apps offering opioid dose conversion... lack of information regarding evidence-based content and peer review.*

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Haffey F et al. Drug Safety 2013

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5. Inaccuracy & errors

Table 3 Conversion of 1-mg oral morphine by opioid

Conversion (route of administration; units)	No. of apps	Median (mg)	Range (mg)
Codeine (PO; mg)	21	6.67	3.333–12
Morphine (IV/IM/SC; mg)	23	0.33	0.3–0.5
Fentanyl (IV; µg)	16	3.33	3–3.333
Oxycodone (PO; mg)	23	0.67	0.5–1
Hydromorphone (PO; mg)	23	0.25	0.13–0.27

apps applications, *PO* oral, *IV* intravenous, *IM* intramuscular, *SC* subcutaneous

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5. Inaccuracy & errors

Case Study 3 – Cardiac Arrest Risk Calculators

- 19 “heart attack” risk calculators evaluated
- Medical student project (Hyatt, Leeds)
- Tested with scenarios
- Range of 1-75% risk in 10 years apps Opioid conversion apps
- Moriarty et al. (Leeds)



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5. Inaccuracy & errors

Case Study 4 –Rheumatology calculators



Pfizer Worldwide Biopharmaceutical Business

14 October 2011

"Pfizer Rheumatology Calculator" iPhone /Android Application - important information

Dear Doctor,

Pfizer Ltd. would like to inform you of an error within a "Pfizer Rheumatology Calculator" iPhone / Android application which was available for download from the Apple App Store and the Google Android Market since April 2011.

The "Pfizer Rheumatology Calculator" allows physicians to measure the disease activity of patients with various inflammatory diseases, in particular of patients with rheumatoid arthritis. The disease scores included in this application are internationally well accepted by the scientific community.


Pfizer very recently became aware that the application gives incorrect values for the DAS28 calculation, and immediately withdrew the application from the respective online stores.

In particular, the Apple iPhone application gives on average a 15-20% higher score for DAS28-ESR compared to a score calculated using the published DAS28-ESR formula (with higher or lower incorrect scores in certain cases)¹. It gives on average a 10-15% lower score for DAS28-CRP compared to a score calculated using the published DAS28-CRP formula². Incorrect values are also obtained for the ASDAS-CRP score (scores are on average 15-25% lower) and for the PASI score (scores are up to 50% lower). There may also be minor errors in the Framingham scores.

5. Inaccuracy & errors

Evaluation of the accuracy of smartphone medical calculation apps

- Tested 14 apps/1240 tests.
- **Only 43%** apps had 100% accuracy.
- Half of the errors resulting in change in prognosis



Bierbrier et al., *J Med Internet Res.* 2014 3;16(2):e32.

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6. Lack of Security & Confidentiality

43 Health and fitness apps:

- Many apps send data unencrypted without user knowledge.
- Many apps connect to several third-party sites without user knowledge.
- **72% medium –high risk.**

“Consumers should not assume any of their data is private in the mobile app environment— even health data that they consider sensitive.”

Privacy

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7. Lack of testing & evidence to support effect

Effectiveness of Mobile-Health Technologies to Improve Health Care Service Delivery

- Meta-Analysis 42 Trials – all had risk of bias / poor design
- Statistically significant reductions in correct diagnoses using mobile technology photos compared to gold standard.
- Appointment attendance using text message (short message service or SMS) reminders was increased but cancellations not effected
- *“Future trials need to be of high quality, they should be undertaken in resource-limited settings as well as in high-income countries, and they should consider interventions that combine mHealth and conventional approaches.”*

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Free C et al. 2013 PLoS Med 10(1)

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7. Lack of testing & evidence to support effect

Instant Blood pressure app “lets you measure your blood pressure - no cuff required”



Monitors blood pressure from picture of finger pulse against camera and sound of heart beat

No disclaimers

Evidence of consumer use of app to manage blood pressure “for entertainment purposes only”

Untested/without literature

Husain July 2014 iMedicalapps
“Top 10 downloaded iPhone Health app
Can cause significant patient harm”



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Suggestions

- Medical apps : clarity of purpose, evidenced-base and transparent authorship/sources –
- PRE-REQUISITE CRITERIA FOR LISTING AS A MEDICAL APP ON MAJOR APP STORES
- Robust clinical testing/regulatory oversight if aid diagnosis, disease management or drug dosage.
- Establish repository of “safe/approved” apps on national/local basis - New NHS apps library or expansion of mental health apps library
- The current regulatory system is opaque and undermining the “good” mHealth app ecosystem
- HCOs/HCP should search for quality, peer-reviewed E.B medical apps already available before commissioning new ones.

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Using apps in clinical practice



An app is a medical device if it is used to “*diagnose, support diagnosis or clinical decision, make calculations to determine diagnosis or treatment, or are used for any medical purpose*”.

“If you are using an app that should have a CE mark but it is missing, then you are leaving yourself open to problems and possible litigation”

Prof J Wyatt went further

Physicians shouldn't just pay attention to whether an app has a CE mark, but should do further research to ensure the app they are using is accurate and has benefits in clinical use. Wyatt J

Alternative - ISB0129 standard,
clinical risk management standard created by the Information Standards Board for Health and Social Care for health IT systems in the UK

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Suggestions

1. Medical apps : clarity of purpose, evidenced-base and transparent authorship/sources
2. Pre-requisite criteria for listing as a medical app on major app stores.
3. Robust clinical testing/regulatory oversight if aid diagnosis, disease management or drug dosage.
4. Establish repository of “safe/approved” CE apps on inter/national/local basis - New NHS apps library or expansion of NHS mental health apps library
5. The current regulatory system is opaque and undermining the “good” mHealth app ecosystem
6. All medical apps should have a “self destruct:”
7. HCOs/HCP should search for quality, peer-reviewed E.B medical apps already available before commissioning new ones.

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Conclusions

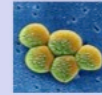
1. Hospital policies on apps and smart-phones, BYOD need **urgently** updated as do the lines of responsibility regarding mobile phone use in clinical care.
2. Higher quality interventional trails required to assess the effectiveness and accuracy of medical apps and mobile telephone interventions.
3. With research; potential opportunities for correcting inequity of provision could be identified
4. The current “frontier /wild-west” ecosystem of mhealth app design and provision, together with lack of proactive, international/national/local regulation, make medical mobile app-related mortality and morbidity (MM&M)™ an inevitability

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Conclusions



- There is a failure in the infection control policy of hand hygiene.
- Re-institute/educate staff – hand hygiene.
- Guidelines on mobile phone usage and cleaning should be introduced to reduce this factor in the transmission of bacteria that cause nosocomial infection.

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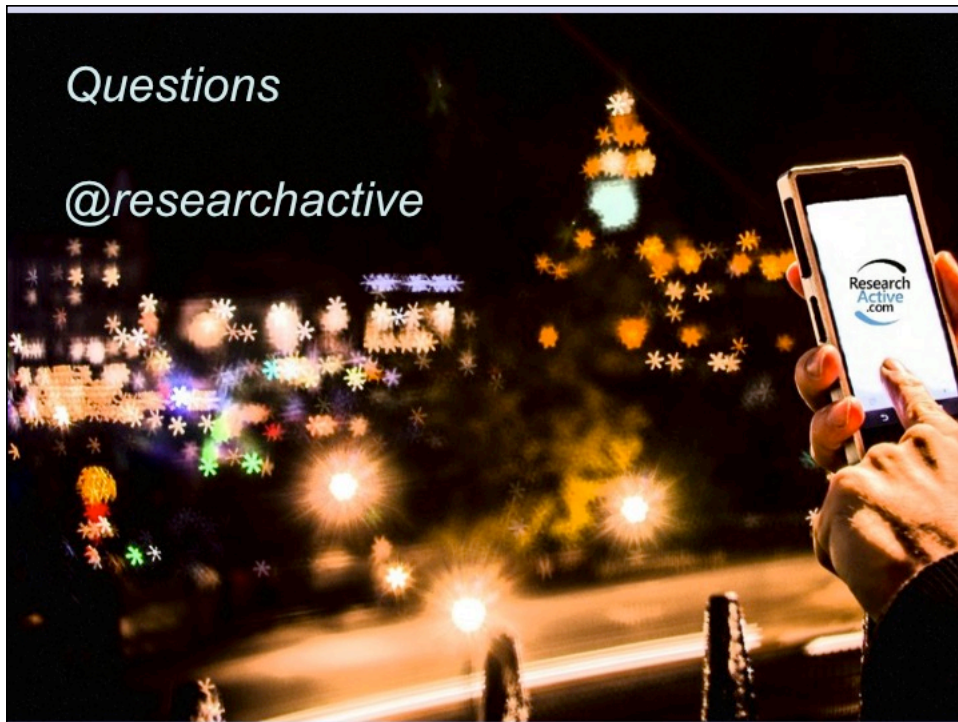
Conclusions

- 5%–21% of HCWs' mobile phones provide a reservoir of bacteria known to cause nosocomial infections.
- The potential for the cross-contamination of such bacteria on hands and mobile communication devices of healthcare workers to many different clinical settings is a viable concern.
- staff and patients do not regularly clean their mobile phone and indeed many have never cleaned their phone at all.
- The use of 70% isopropyl alcohol for bacterial decontamination has been recommended.

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Coming Soon

May 27 *(South Pacific Teleclass)*
FOOD SAFETY CULTURE – FROM FARM TO FORK
Dr. Douglas Powell, Powell Food Safety, Australia

June 02 *(Free British Teleclass ... Denver Russell Memorial Teleclass Lecture)*
PHAGE THERAPY IN A POST-ANTIBIOTIC ERA
Dr. Martha Clokie, University of Leicester, UK

June 03 *(FREE Broadcast live from the 2015 IPS congress of The French Society for Hospital Hygiene)*
**PREVENTING INFECTIONS IN HEALTHCARE WORKERS:
STRATEGIES AND CHALLENGES**
Bruce Gamage, President, IPAC Canada

May 21 *(South Pacific Teleclass)*
**PATIENT EMPOWERMENT AS PART OF AN ASIAN HAND
HYGIENE PROGRAMME**
Prof. Yee Chun Chen, National Taiwan University Hospital and College of Medicine

June 10

www.webbertraining.com/schedule1.php

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