



**UNDERSTANDING RISK PERCEPTIONS AND  
RESPONSES OF THE PUBLIC, HEALTHCARE  
PROFESSIONALS, AND THE MEDIA:  
THE CASE FOR *CLOSTRIDIUM DIFFICILE***

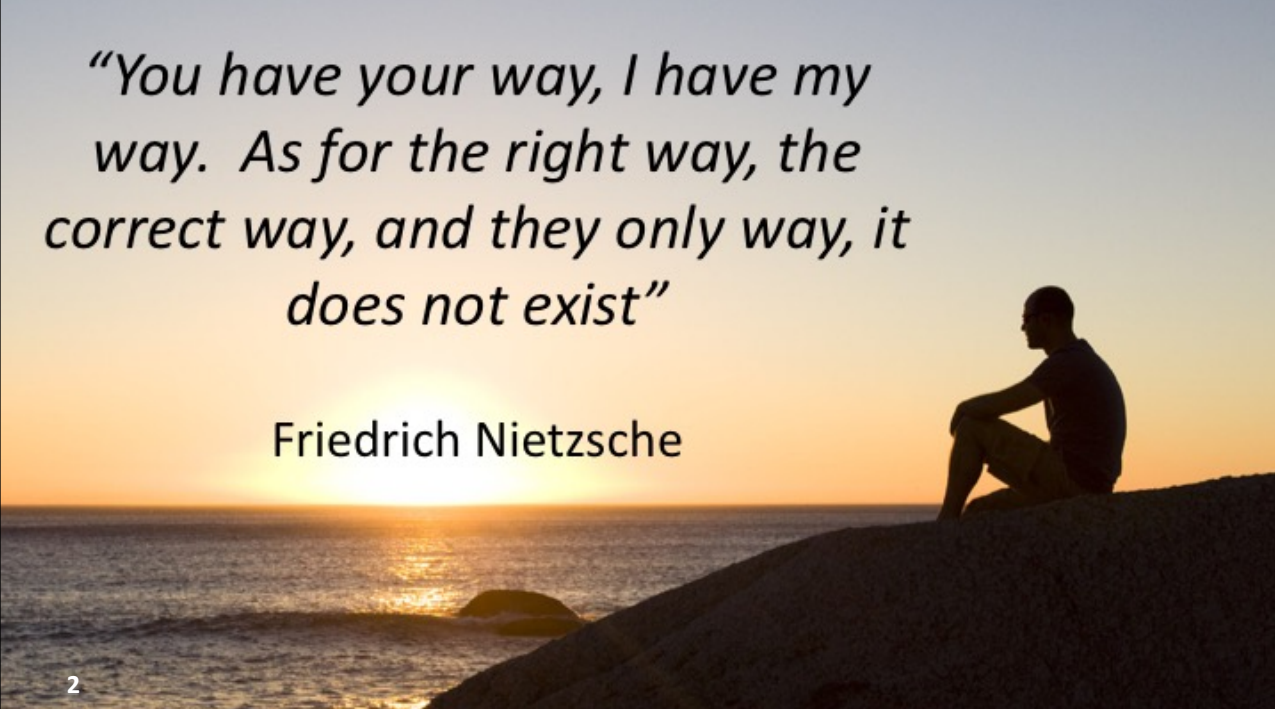
Dr Emma Burnett  
PhD, MSc, PGCert, BN, SPQ, RGN

Hosted by Dr. Hugo Sax  
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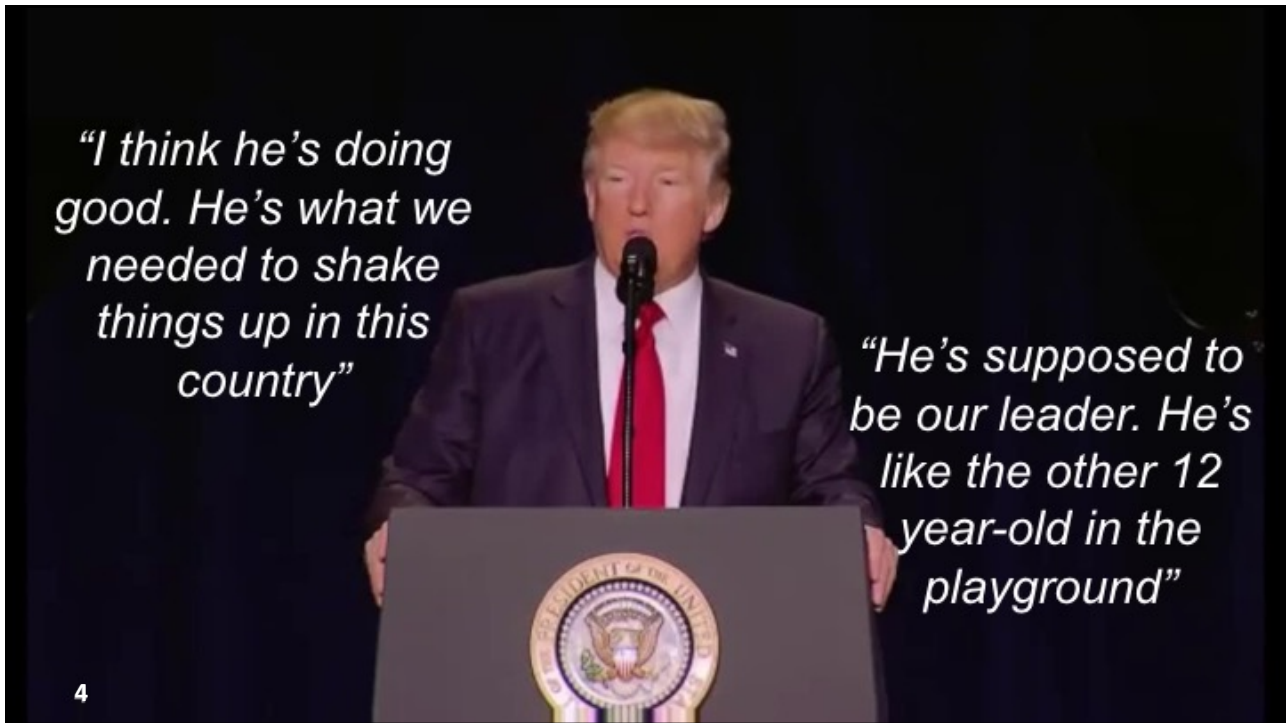
*“You have your way, I have my  
way. As for the right way, the  
correct way, and they only way, it  
does not exist”*

Friedrich Nietzsche

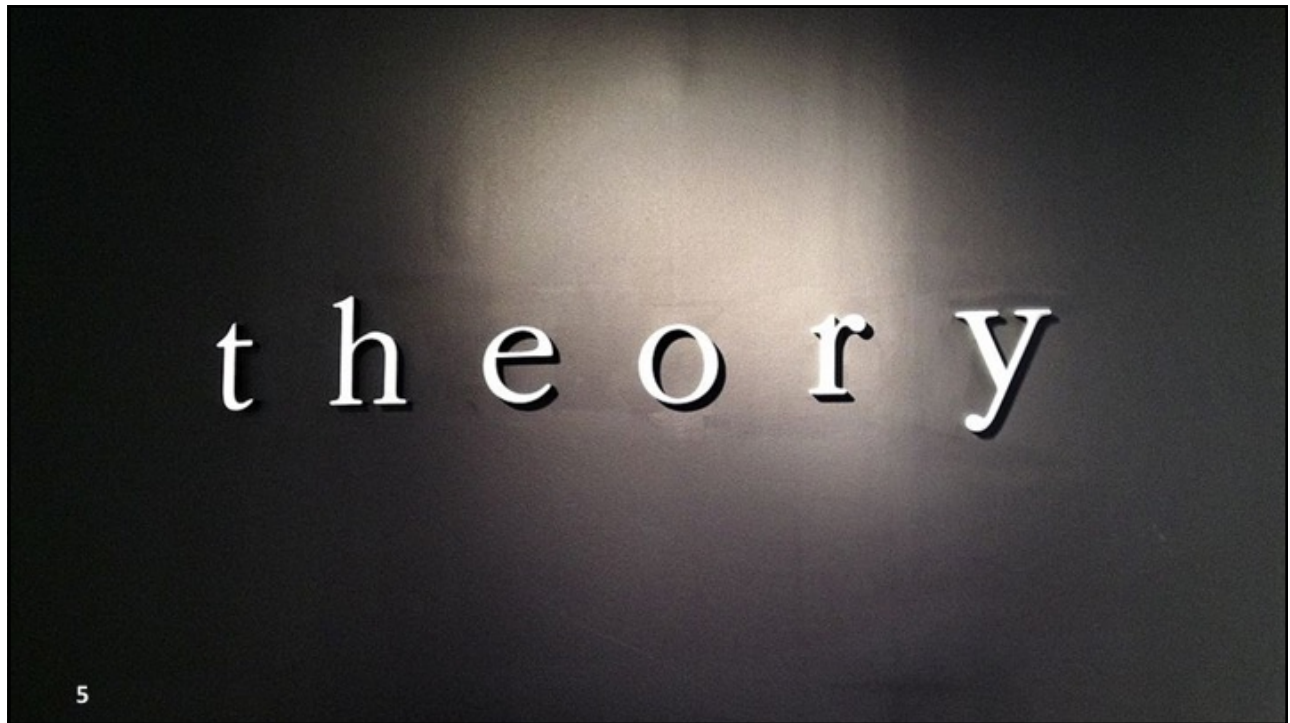


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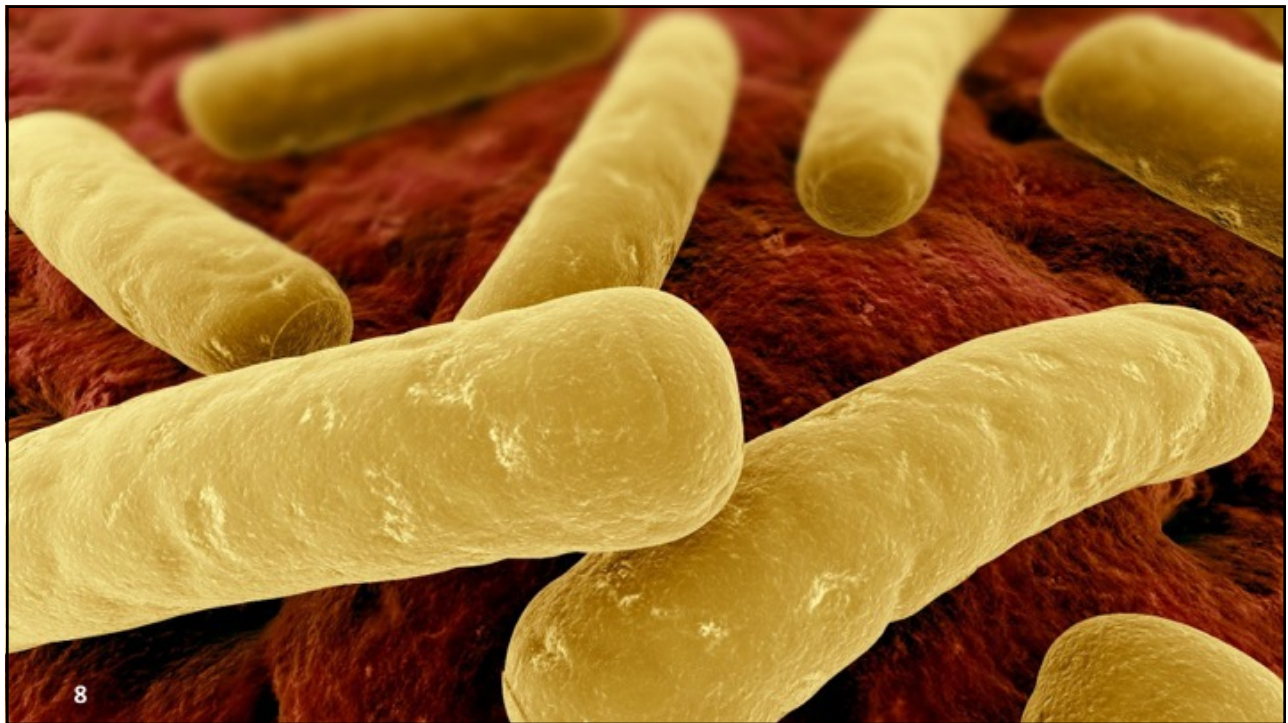
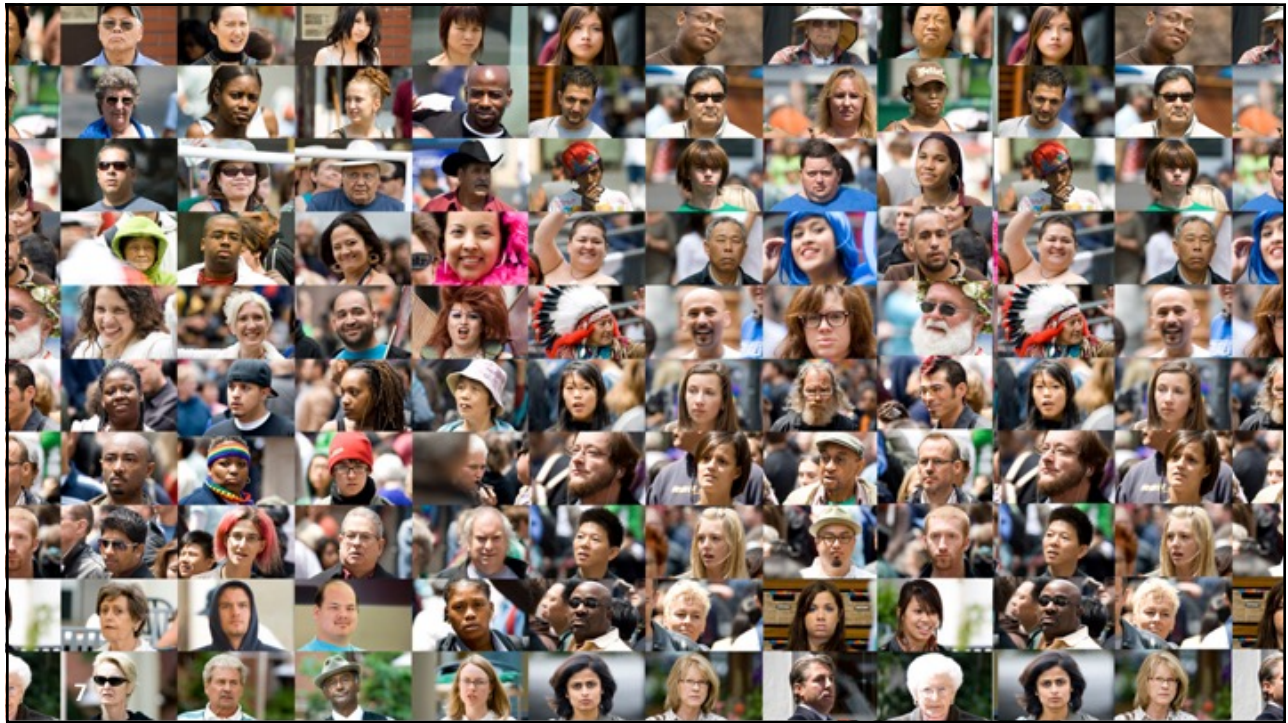
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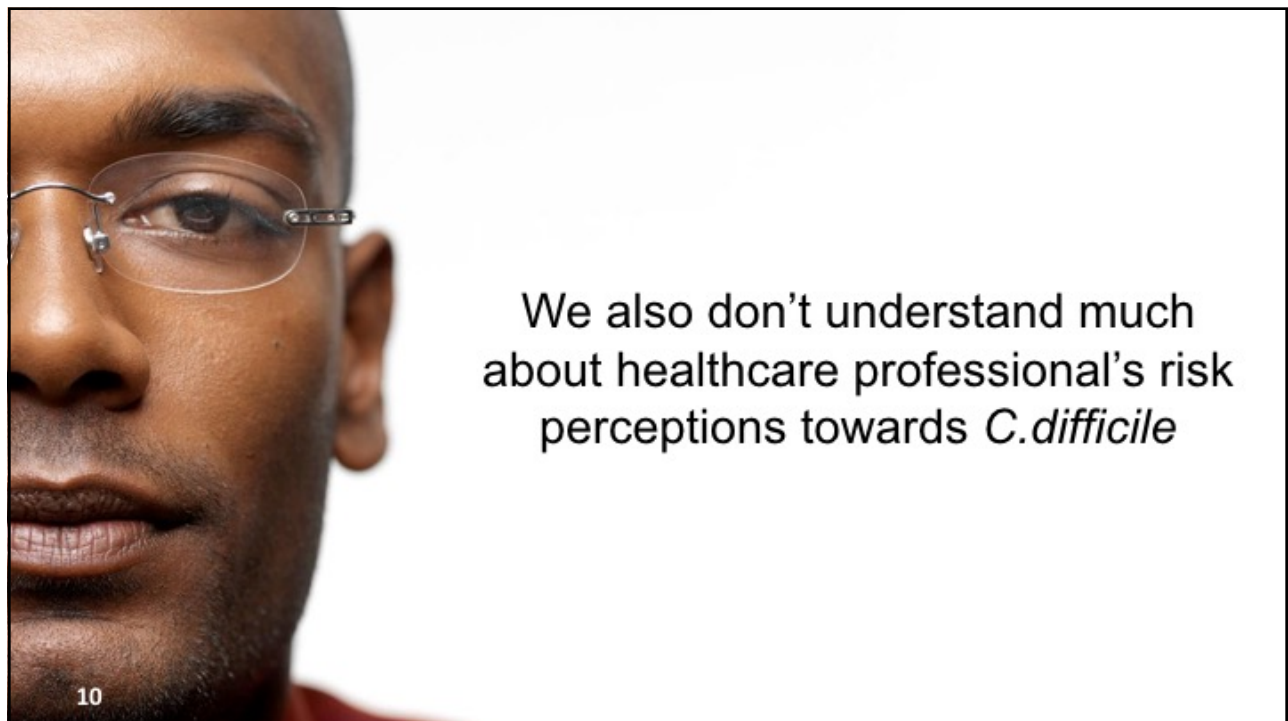


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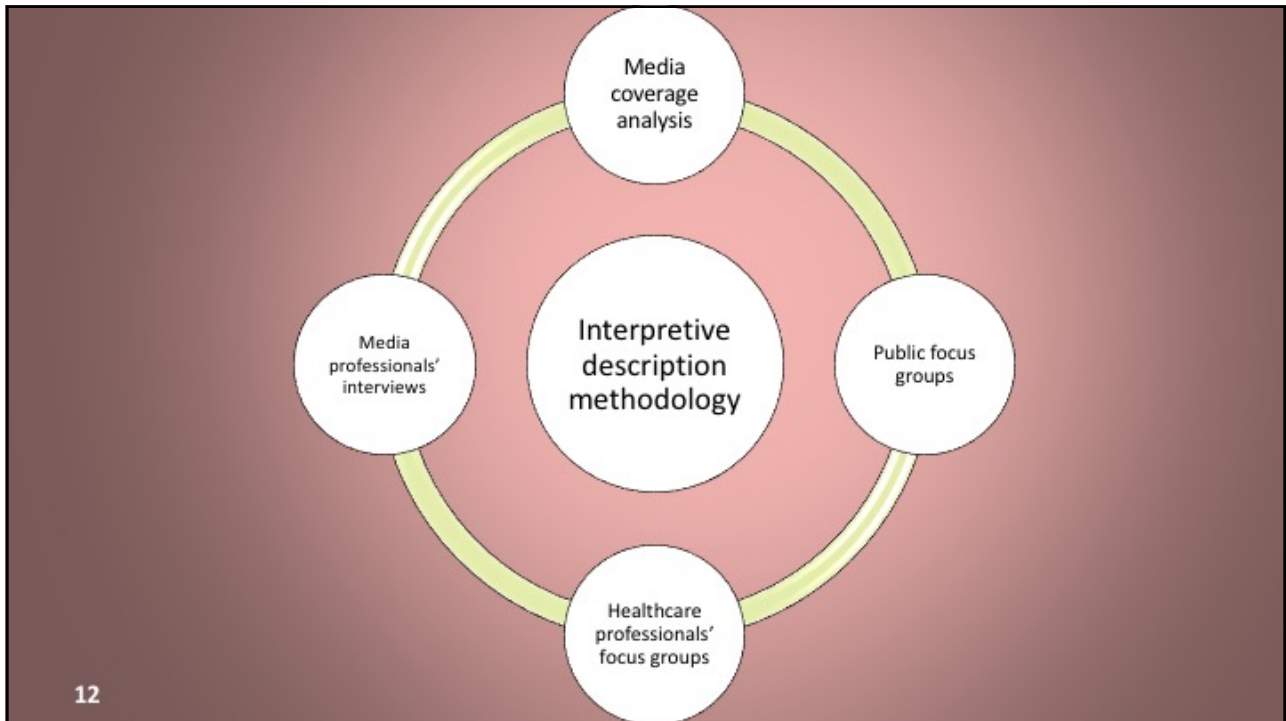
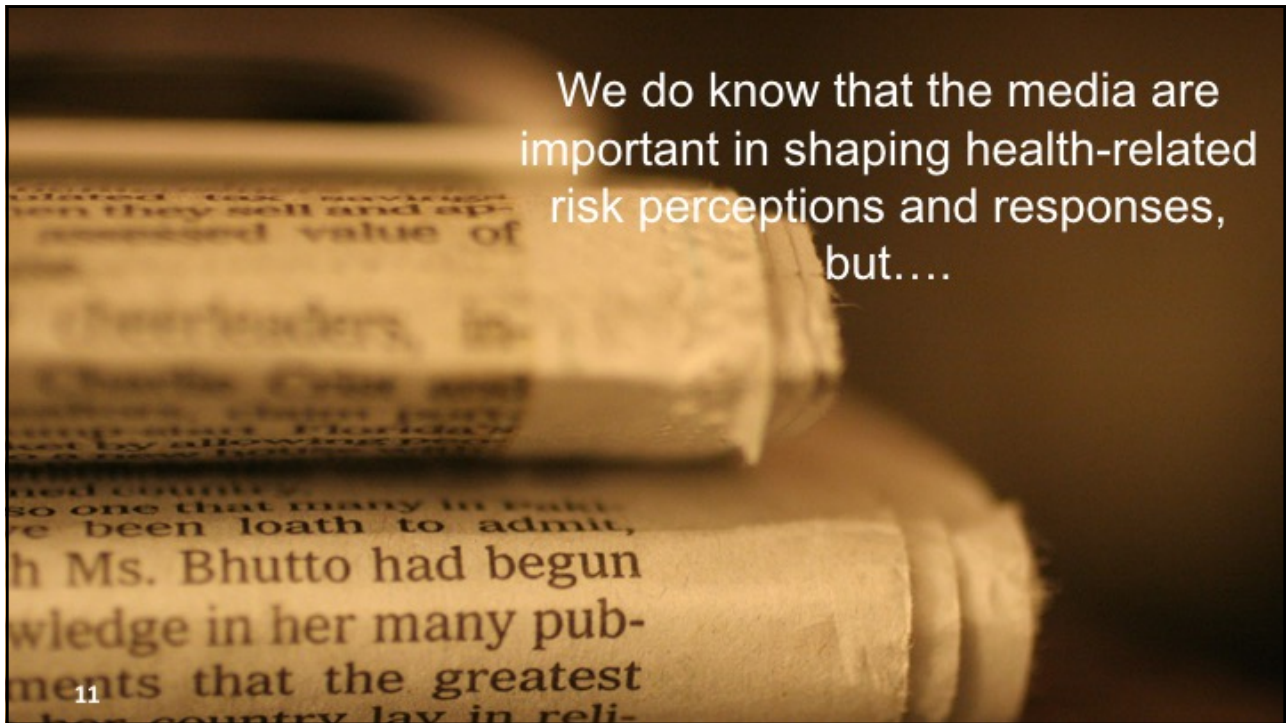
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**Staff showed 'no interest' in controlling C-Diff infection**  
FEARS have been raised over a lack of interest in infection control, as given in... replied that it would seem so. Dumbarton MSP Jackie Raillie has ex...

**HERO SURVIVED WAR..BUT NOT HOSPITAL BUG**  
Veteran died on first-ever stay in ward

**'FILTH' AT BUG DEATH HOSPITAL**  
THE daughter of one of 18 people killed after catching a superbug in a hospital outbreak yesterday blasted the hygiene levels in wards. Brenda Bowes told an inquiry that mum Margaret Dalton, 74, had to use a "disgusting" commode at the Vale of Leven Hospital in Alexandria, Dunbar...

**"Victims, villains & heroes"**

JUNE 14, 2000  
**Hospital C diff deaths 'hidden from Health Secretary'**

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*'Being vulnerable'*

*'Attribution of responsibility'*

*'Making sense of competence'*

*'Evaluations of the communicators'*

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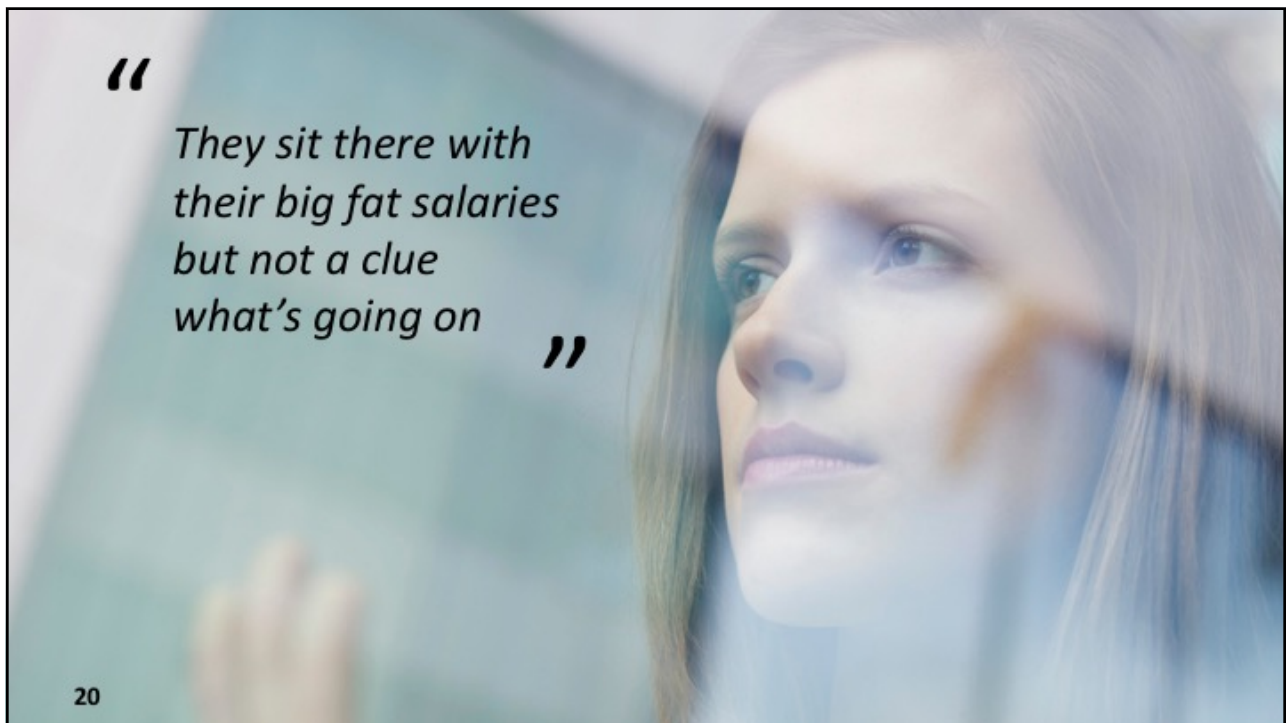
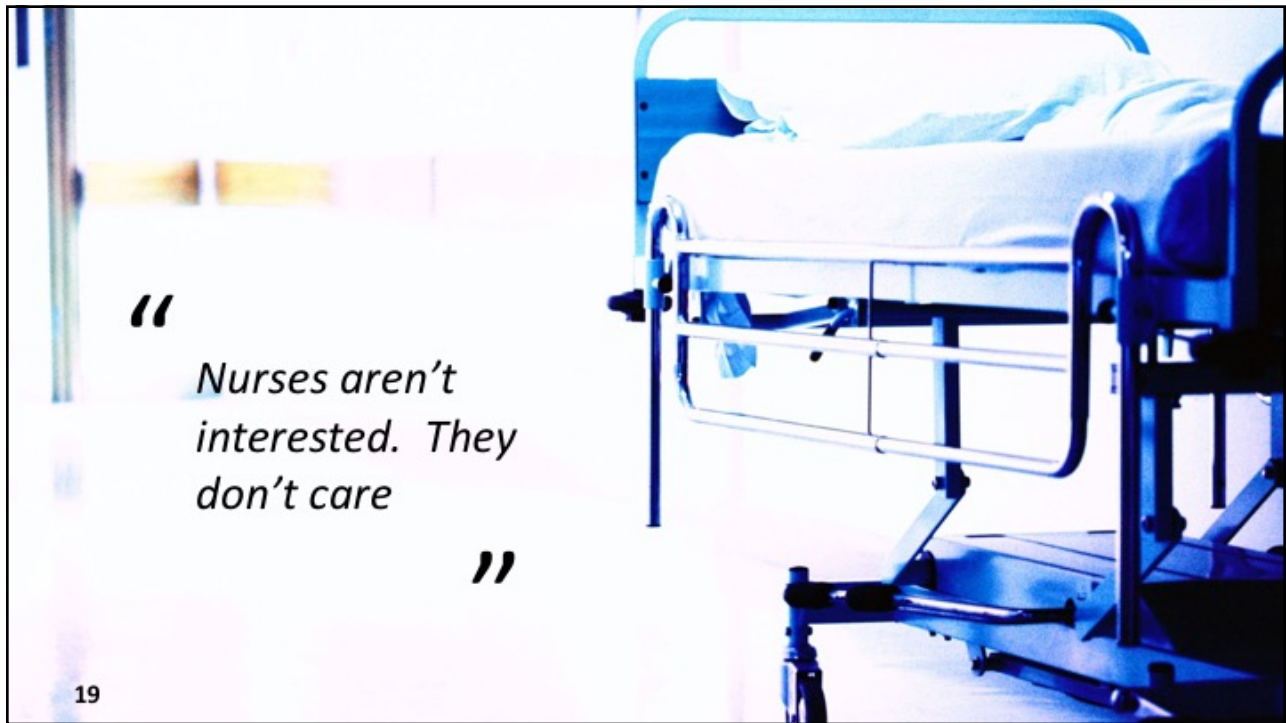


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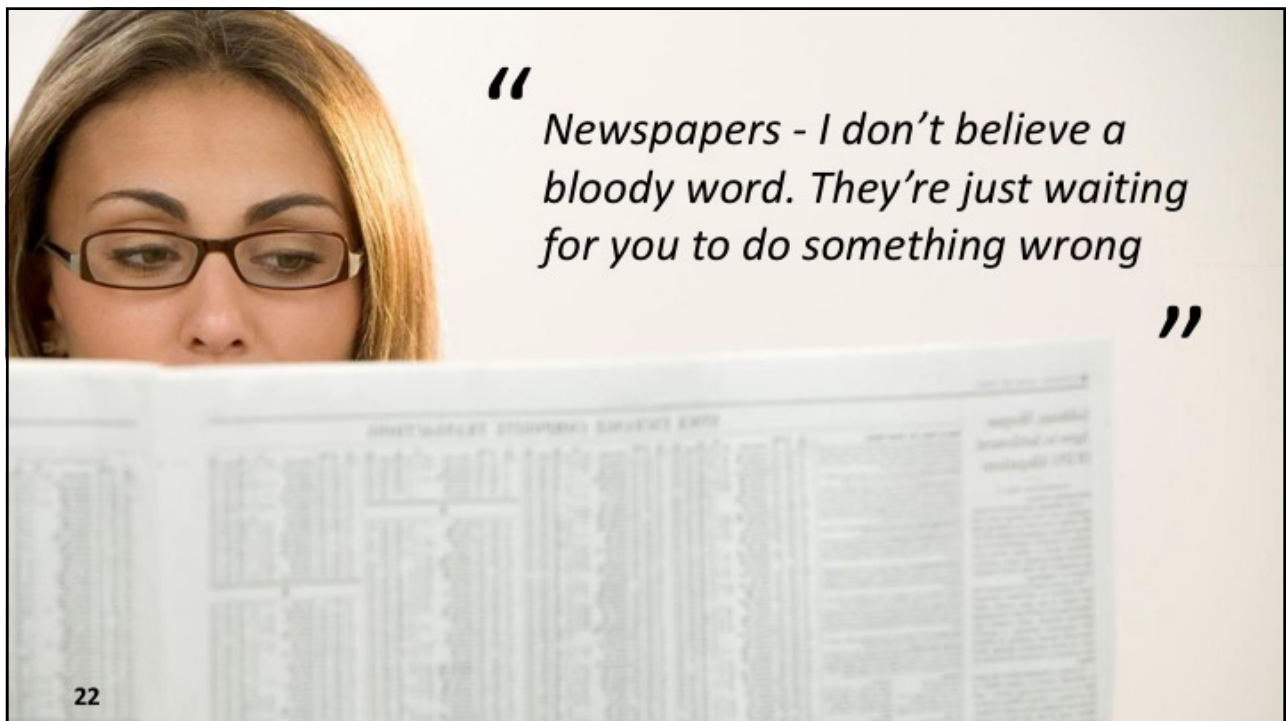
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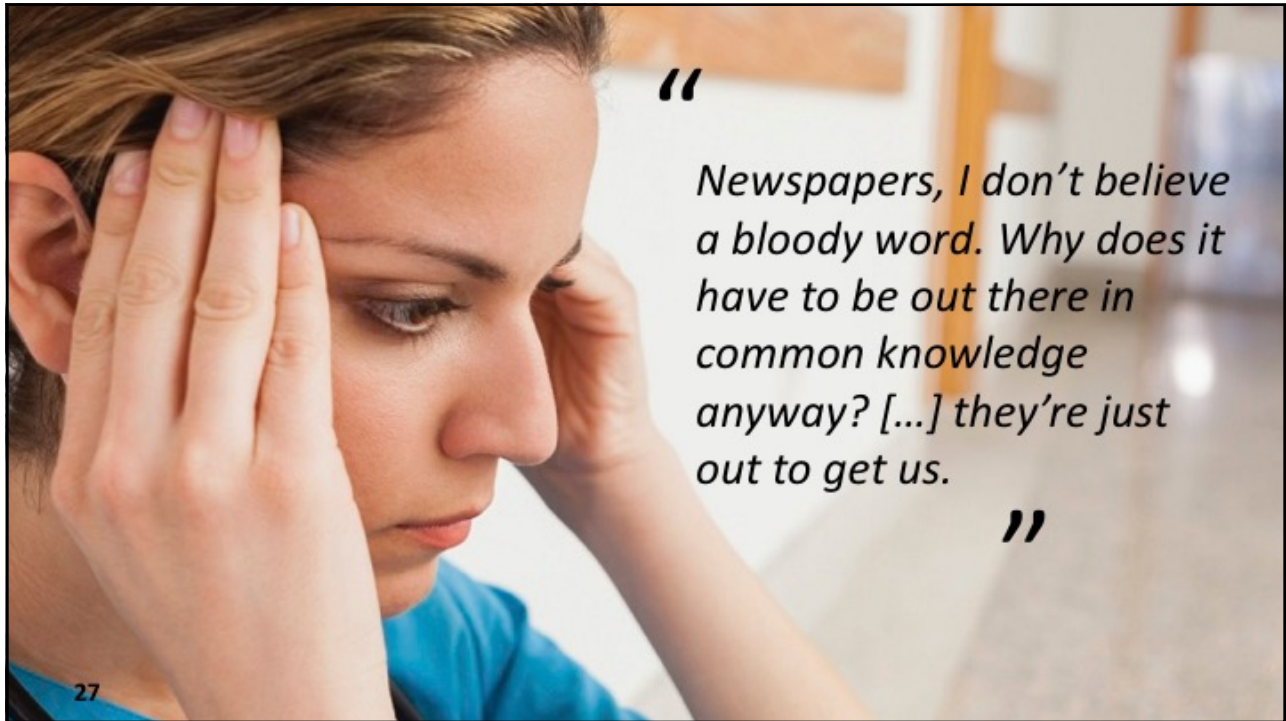
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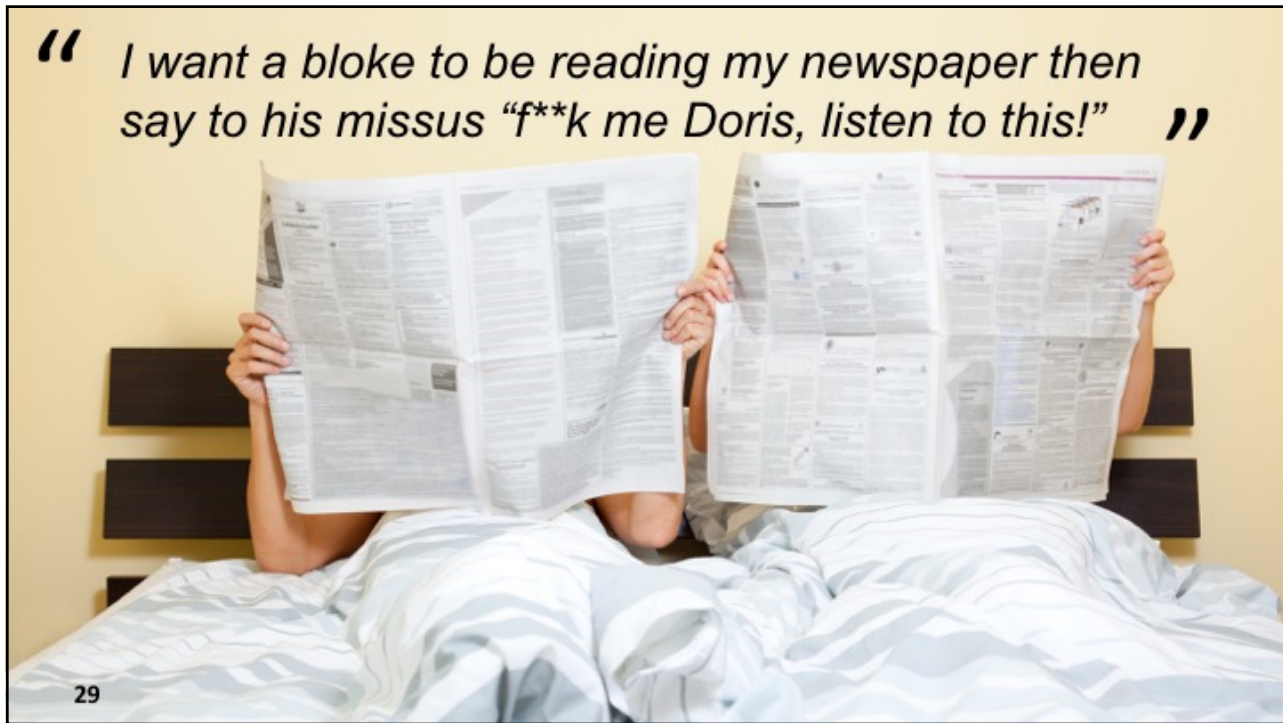
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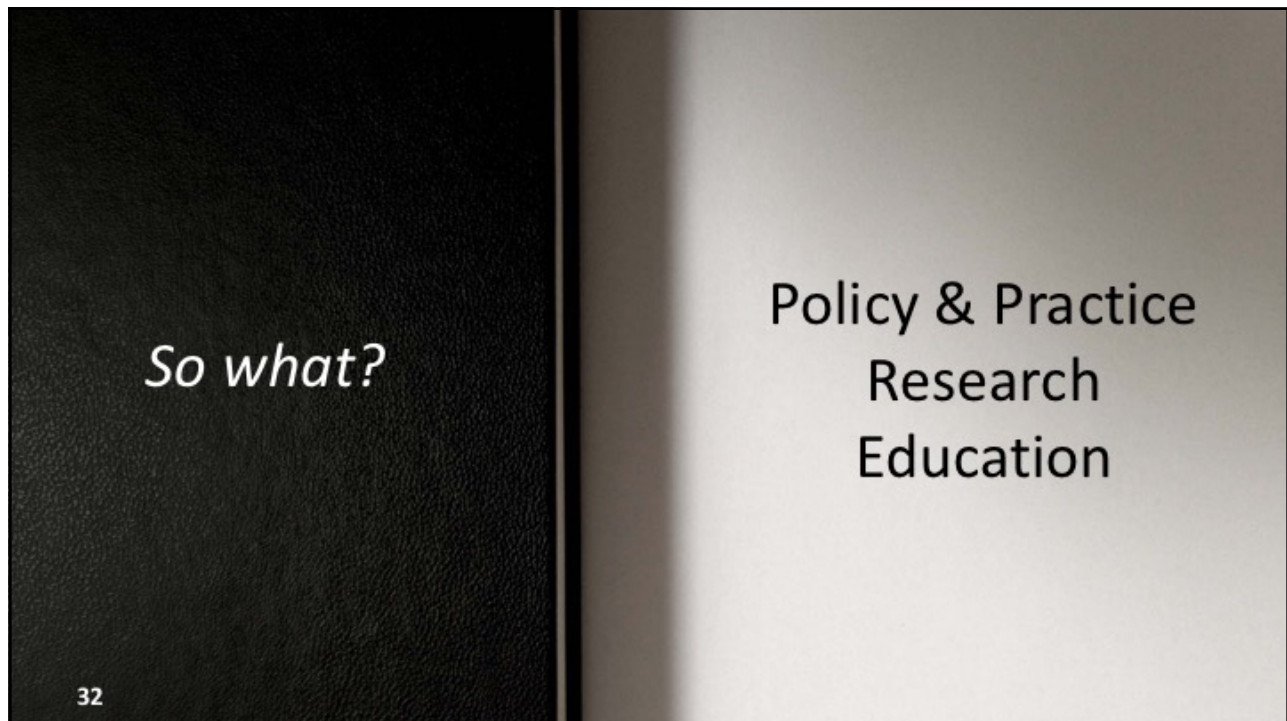


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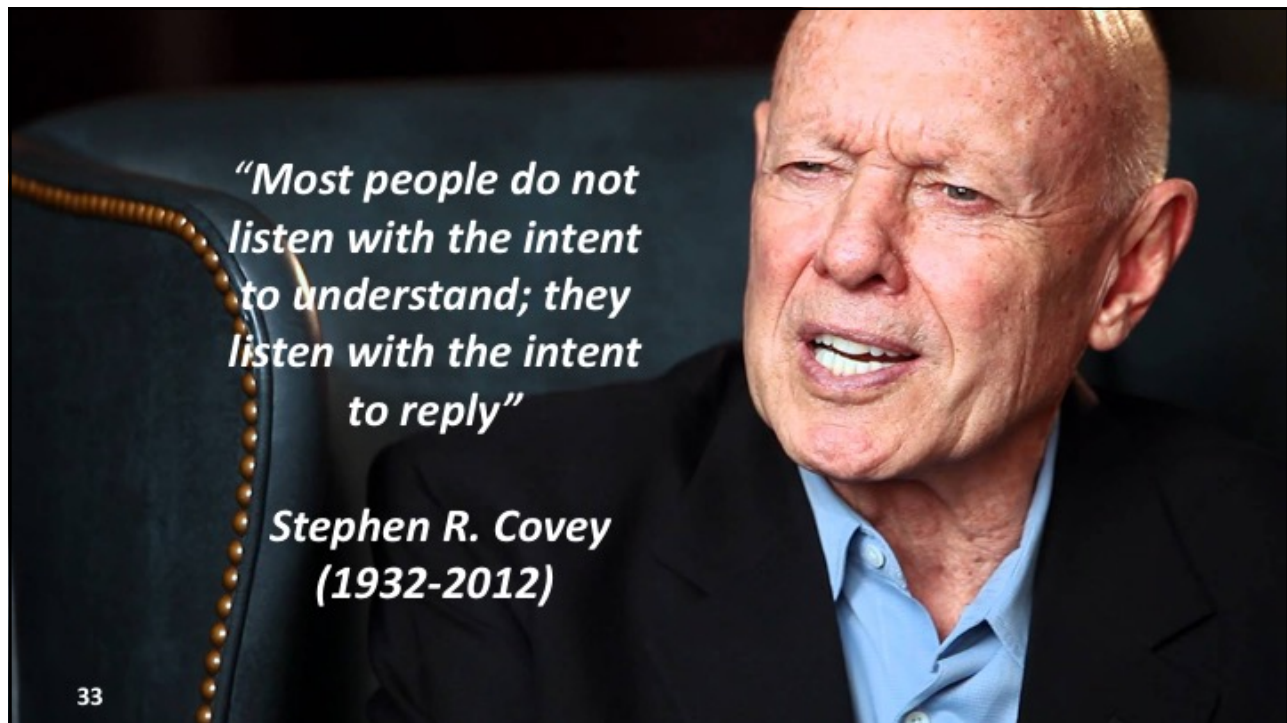


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BURNETT, E., et al., 2017. Understanding risk perceptions and responses of the public and health care professionals toward *Clostridium difficile*: A qualitative interpretive descriptive study. *American Journal of Infection Control*, 45(2), pp. 133-138.

BURNETT, E., et al., 2014. Constructing identities in the media: newspaper coverage analysis of a major UK *Clostridium difficile* outbreak. *Journal of Advanced Nursing*, 70(7), pp. 1542-1552.

BURNETT, E., et al., 2013. Understanding factors that impact on health care professionals' risk perceptions and responses toward *Clostridium difficile* and meticillin-resistant *Staphylococcus aureus*: A structured literature review. *American Journal of Infection Control*, 41(5) pp. 394-400.

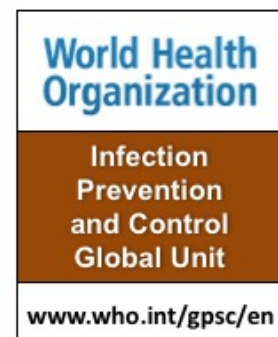
BURNETT, E., et al., 2012. Understanding factors that impact on public and patient's risk perceptions and responses toward *Clostridium difficile* and other health care-associated infections: a structured literature review. *American Journal of Infection Control*, 41(6), pp. 542-548.

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April 18, 2018	<i>(South Pacific Teleclass)</i> <a href="#">GENETIC SIMILARITIES BETWEEN ORGANISMS ISOLATED FROM THE ICU</a> Speaker: <b>Prof. Slade Jenson</b> , Western Sydney University, Australia
April 19, 2018	<a href="#">TOPICAL ANTIBIOTICS TO PREVENT POST-OPERATIVE SURGICAL INFECTION ... IS THE PARADIGM CHANGING?</a> Speaker: <b>Dr. Hilary Humphreys</b> , The Royal College of Surgeons in Ireland
May 3, 2018	<i>(FREE ... WHO Teleclass - Europe)</i> <a href="#">SPECIAL LECTURE FOR 5 MAY</a> Speaker: <b>Prof. Didier Pittet</b> , University of Geneva Hospitals
May 10, 2018	<i>(FREE CBIC Teleclass)</i> <a href="#">HOW THE CERTIFICATION BOARD OF INFECTION CONTROL (CBIC) WORKS FOR YOU</a> Speaker: <b>Ivan W. Gowe</b> , CBIC Director, and <b>Lita Jo Henman</b> , CBIC Past President
	<a href="#">THE SILENT TSUNAMI OF AZOLE-RESISTANCE IN THE OPPORTUNISTIC FUNGUS ASPERGILLUS FUMIGATUS</a>

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