





# Celebrating nurses and midwives for clean care in the context of the WHO hand hygiene campaign and the COVID-19 pandemic

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Chief Nurse Officer World Health Organization (WHO) HQ

www.webbertraining.com

May 12, 2020

#### **Outline**



- WHO global surveys on Infection Prevention and Control (IPC)
- The campaign theme: why nurses and midwives are critical to the implementation of IPC core components
- Key messages on hand hygiene for COVID-19
- 5 May 2020:
  - Promotional resources
  - SaveLives: CleanYourHands registration
  - WHO global survey on hand hygiene: interim results
  - Main virtual activities for participation ahead/around 5 May

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WHO core components for

Main virtual activities for participation ahead/around 5 May

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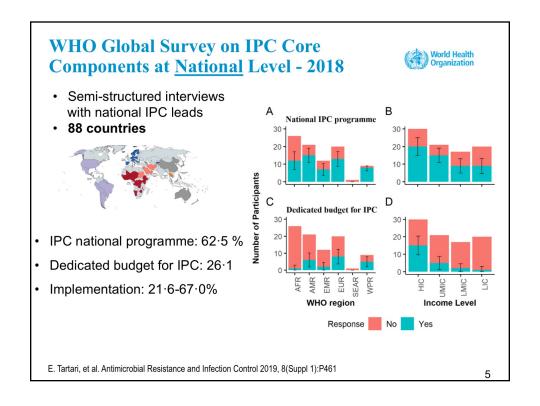


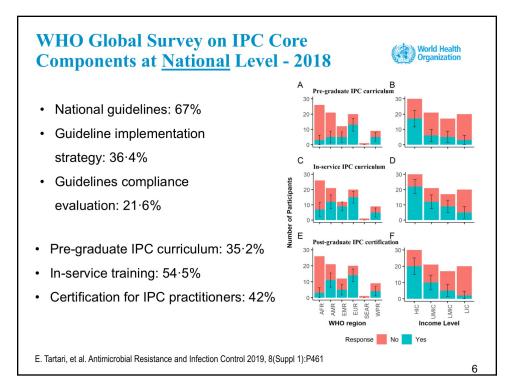
R = recommendation; GPS: good practice statement

8 Core components

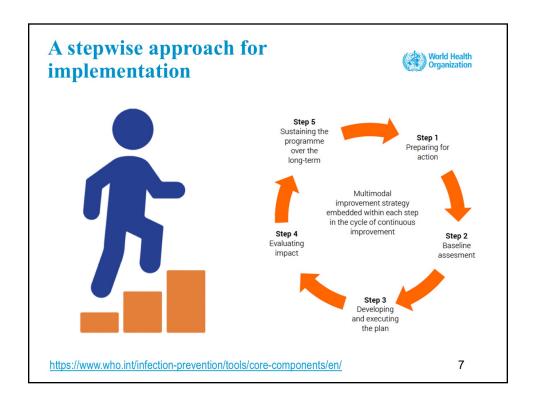
- 8 Facility level
- 6 National level
- 11 evidence\*-based recommendations
- 3 good practice statements
  - \* Evidence from LMICs:
  - 7 high-quality studies
  - 22 lower quality

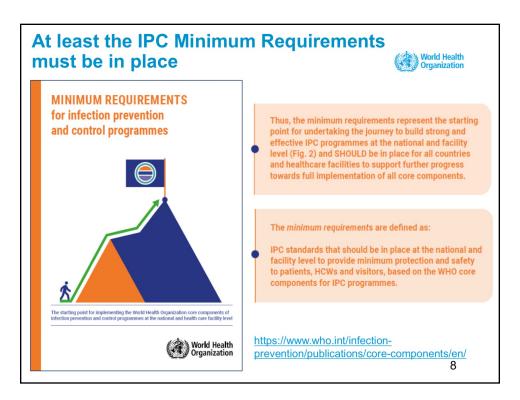
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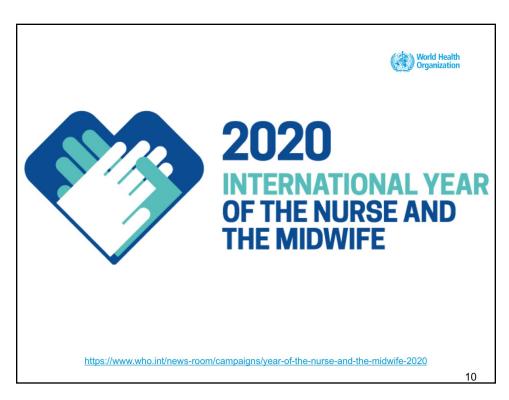
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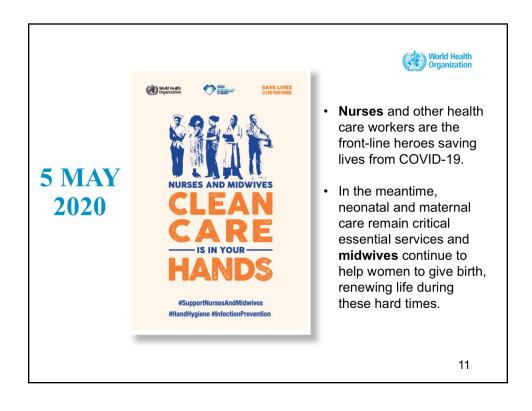
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- Annually more than 8 million deaths in low- and middle-income countries are attributed to poor quality of health care.
- Nurses can contribute to improved quality of care, and to patient safety through the prevention of adverse events, but this requires that they work at their optimal capacity.
- Burnout amongst nurses due to high workload, long journeys, and ineffective interpersonal relationships has been associated with worsening patient safety
- Increased nurse staffing levels and education in skill-mix teams are correlated with reduced adverse events to hospitalized patients, including catheterassociated urinary infections, bloodstream infections, and ventilation-associated pneumonia.

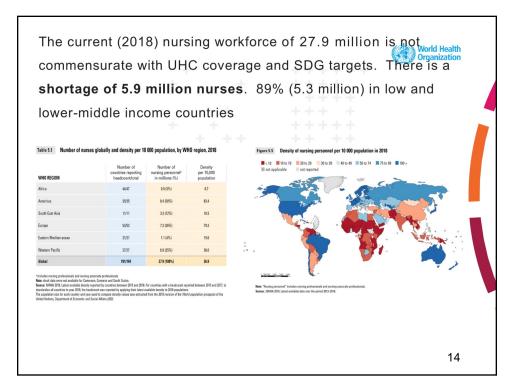


Kruk, M.E., et al., *High-quality health systems in the Sustainable Development Goals era: time for a revolution.* The Lancet Global Health, 2018. 6(11): p. e1196-e1252.

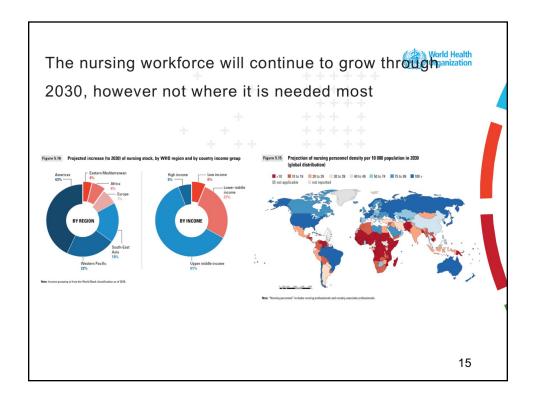
Aiken, L.H., et al., Nurse staffing and education and hospital mortality in nine European countries a retrospective observational study. Lancet, 2014. 383(9931): p. 1824-30.

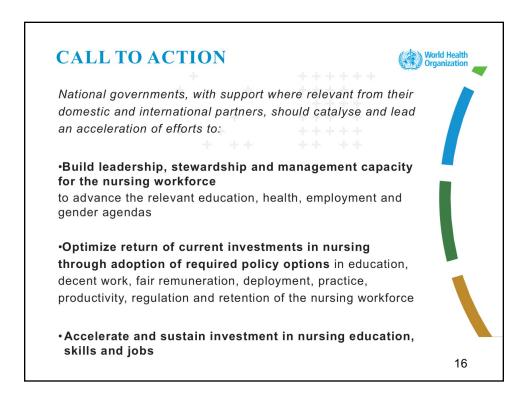
WHO State of the World's Nursing – 2020 Report. https://www.who.int/news-room/campaigns/world-health-day/world-health-day-2020

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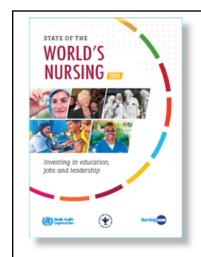


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Have strong participation in all core components, however, their participation is even more critical in some of them

https://www.who.int/infection-prevention/tools/core-components/en/

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#### NEW!

#### What is the role of nurses & midwives?





#### Core component 1 - AN IPC PROGRAMME

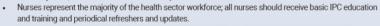
A dedicated, trained team should be in place for the purpose of preventing HAIs and combating AMR.

- IPC programmes are integral to improving quality of health care and ensuring prompt response to outbreaks; in many cases, these are simple, low-cost life-saving measures.
- For many IPC programmes, nurses are most often the health professional designated as the IPC leadership.
- As the vast majority of health care is nurse-driven, nursing staff must be engaged to form a central part
  of the IPC programme.
- Nurse leadership is essential in promoting IPC programmes across the organization, including disseminating and implementing IPC measures.



#### Core component 3 - IPC EDUCATION & TRAINING

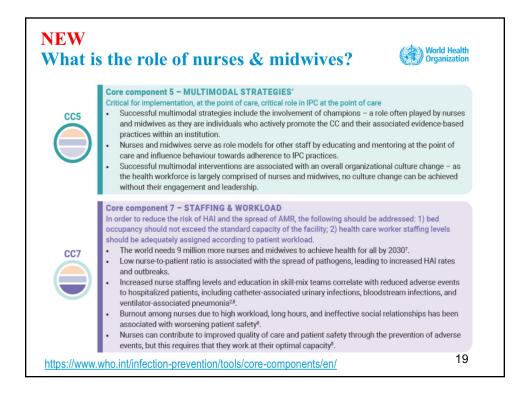
At the facility level, IPC education should be in place for all health workers.

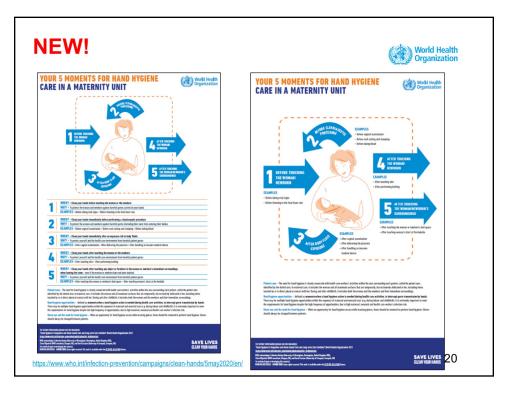


- Nurses are often responsible for overseeing and delivering IPC training programmes to many health professionals.
- In many countries, most IPC professionals are nurses; IPC curricula for postgraduate training, as well as clear career pathways for IPC professionals, should be in place in all nations.
- Given their special proximity to the woman, her companion and the family, midwives are also best placed to
  advise them on good hand hygiene and IPC practices at the time of birth.

https://www.who.int/infection-prevention/tools/core-components/en/

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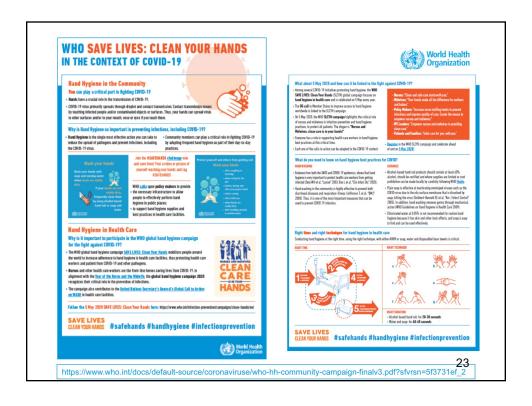


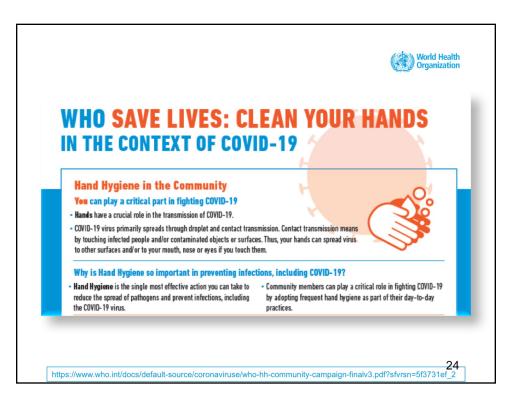
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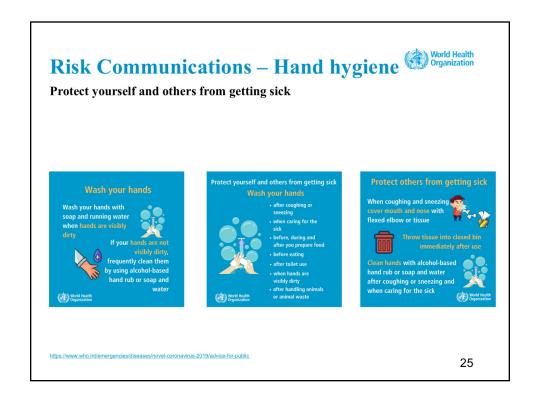
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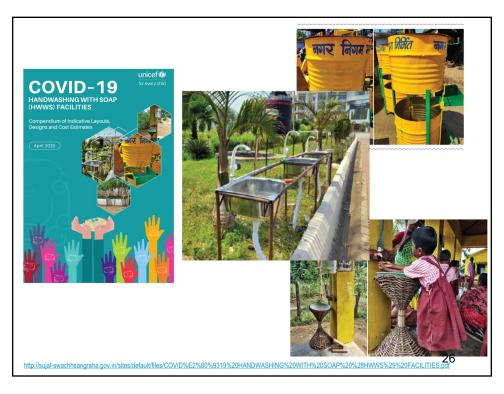
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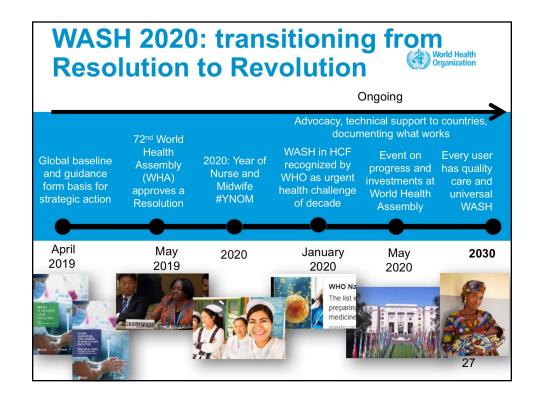


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#### **WHO Recommendations**



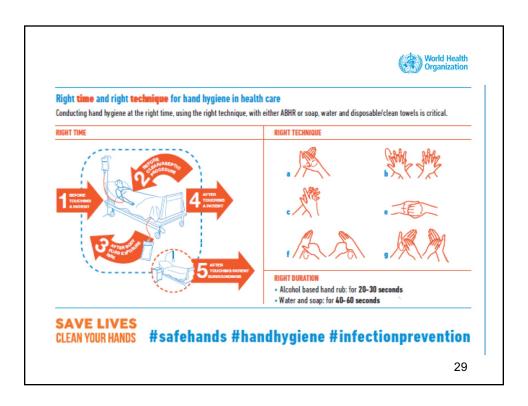
Member States to improve hand hygiene practices widely to help prevent the transmission of the COVID-19 virus by:

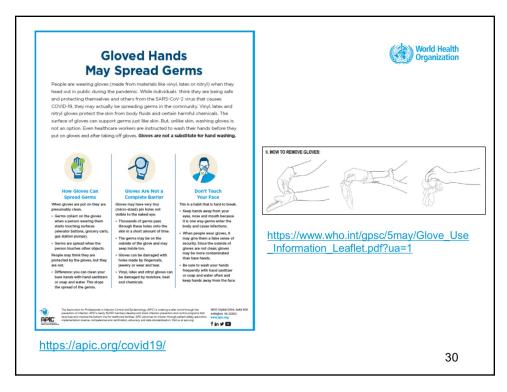
- 1. Providing universal access to public hand hygiene stations and making their use obligatory on entering and leaving any public or private commercial building and any public transport facility.
- 2. Improving access to hand hygiene facilities and practices in health care facilities.

WHO, Interim guidance, 1 April 2020

https://www.who.int/publications-detail/recommendations-to-member-states-to-improve-hand-hygiene-practices-to-help-prevent-the-transmission-of-the-covid-19-virus

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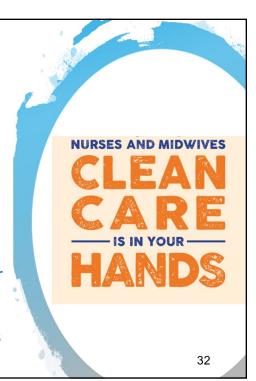
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#### 5 MAY 2020

- □ To align with the International Year of the Nurse and the Midwife (YONM)
- ☐ To acknowledge the importance of nurses & midwives in infection prevention and control (IPC):
- In the frontline of care, nurses and midwives play a critical role for clean and safer care
- Many IPC personnel and healthcare leaders are nurses



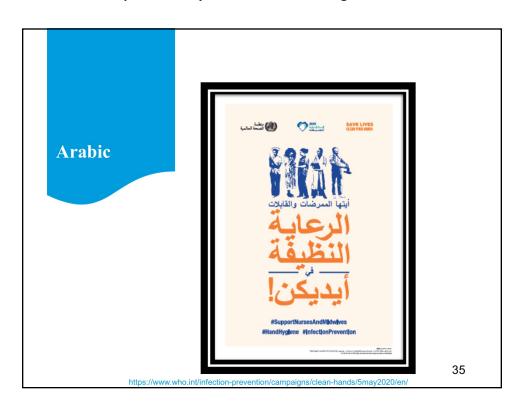
#### **5 May 2020 – Promotional resources**

- · Slides for campaign promotion
- Campaign posters
- Modifiable posters that can be edited to customize to the local context and include your own pictures
- Two-pager on hand hygiene in the context of COVID-19
- · Template for stickers and brooches
- Photo board
- · Journal annoncement and articles
- Social media package
- Video message by Didier Pittet & WHO Chief Nursing Officer
- Awareness resources country stories
- Promotion of recognition certificates focused on hand hygiene and IPC activities
- Provision of a country package including the campaign resources

https://www.who.int/infection-prevention/campaigns/clean-hands/5may2020/en/33

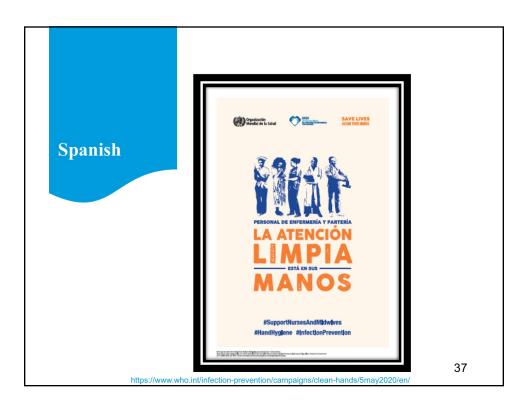


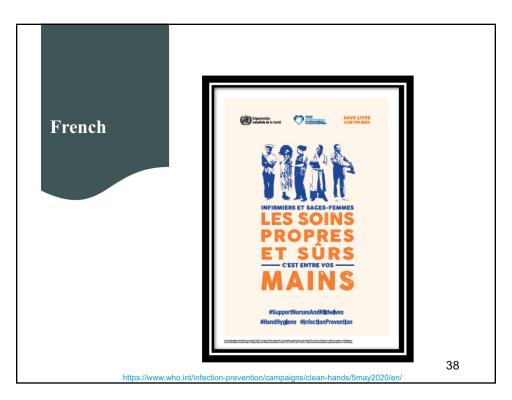
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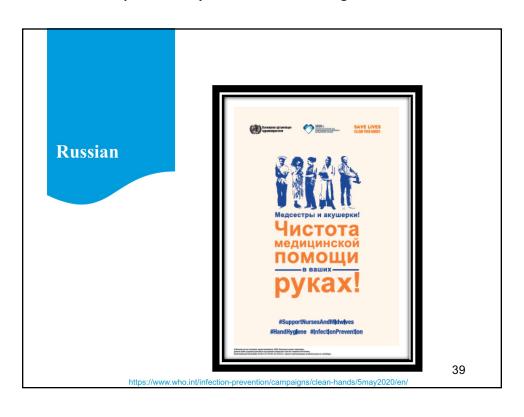


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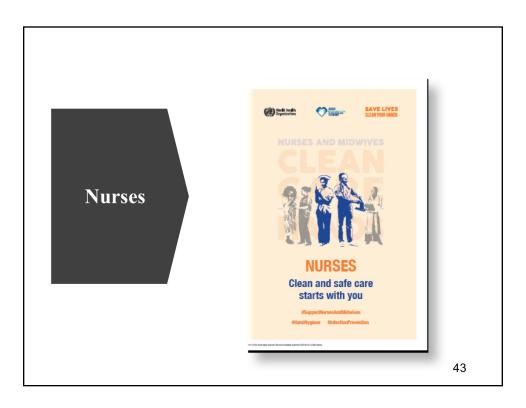
### **SPECIFIC TARGET AUDIENCES FOR 5 MAY 2020**

- Nurses
- Midwives
- IPC leaders
- Patients and families
- Policy makers





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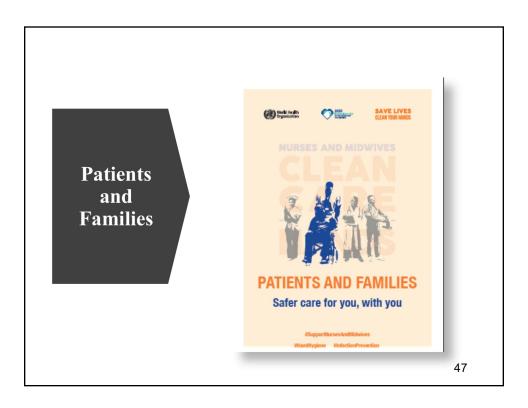


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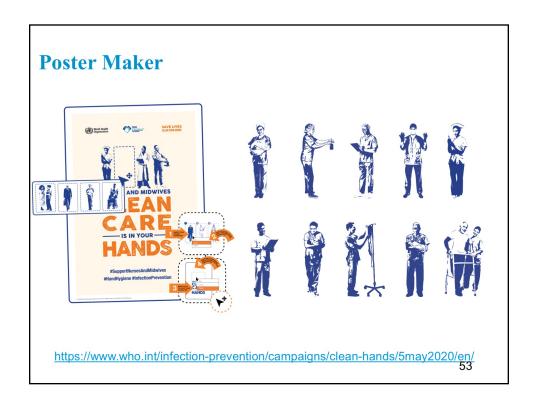


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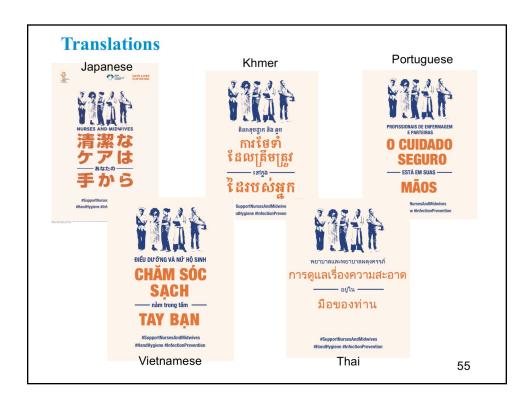




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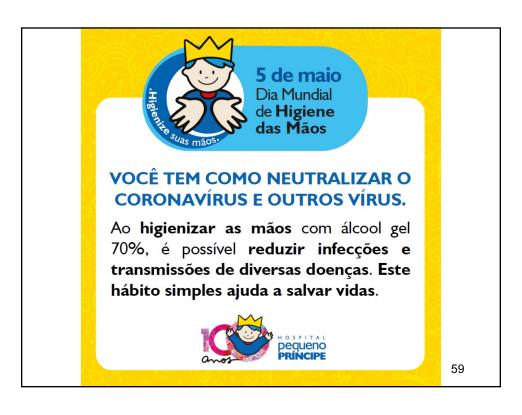


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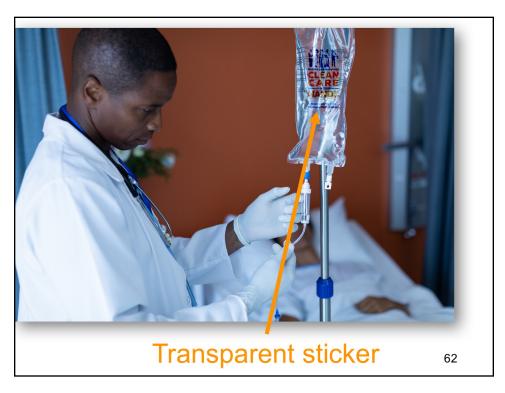
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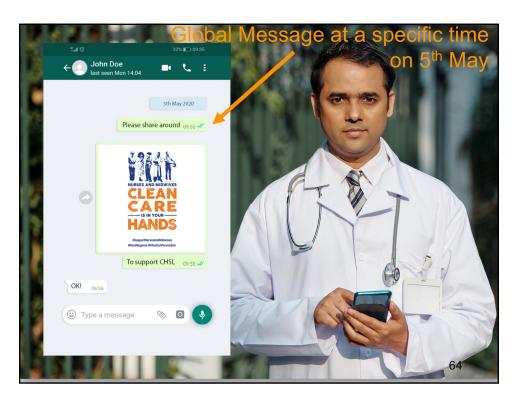
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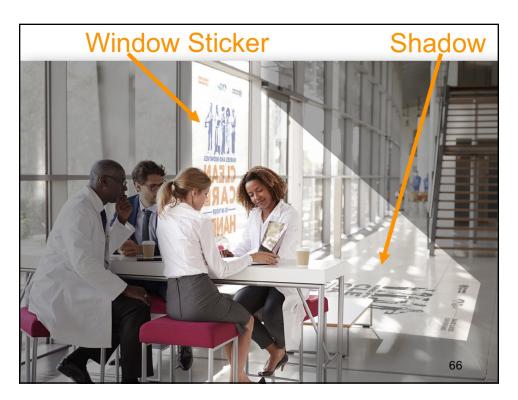
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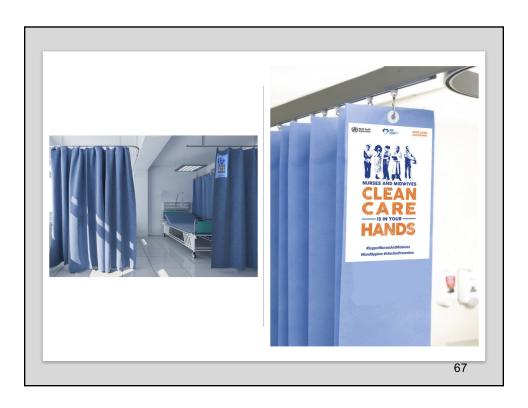


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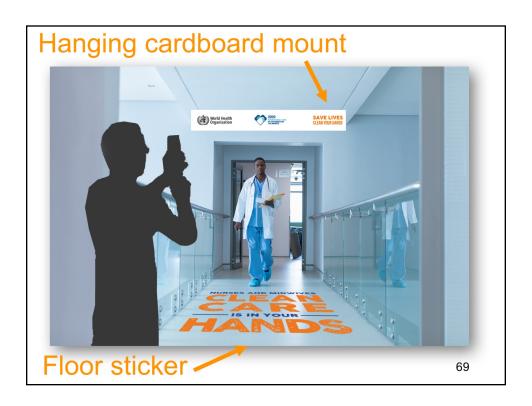


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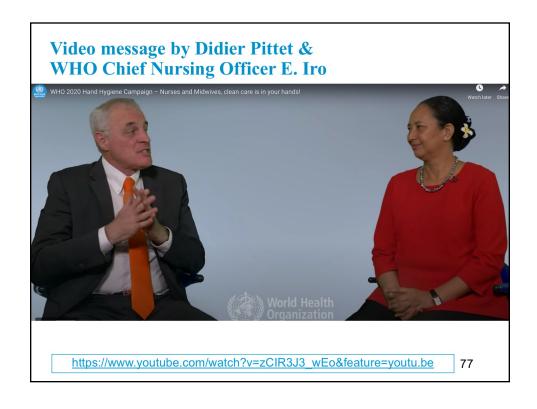


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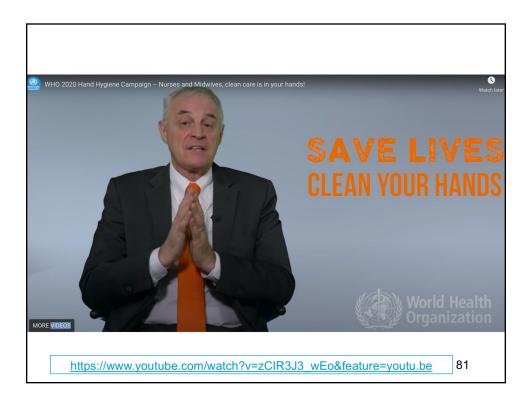


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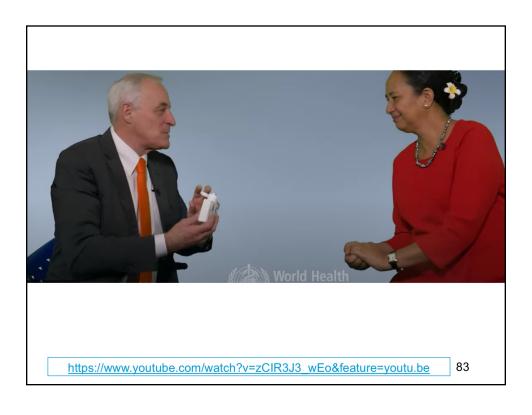


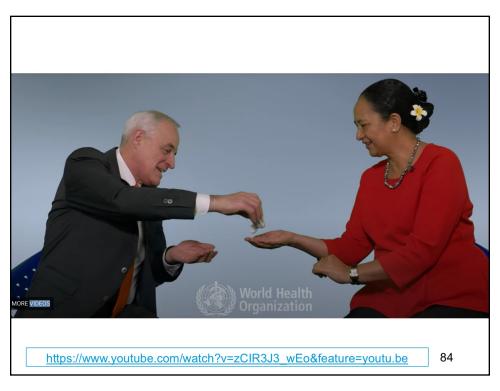
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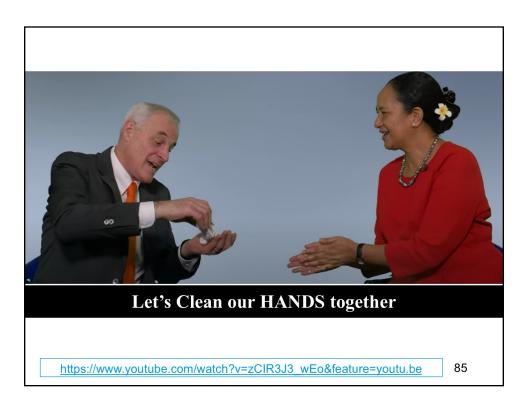


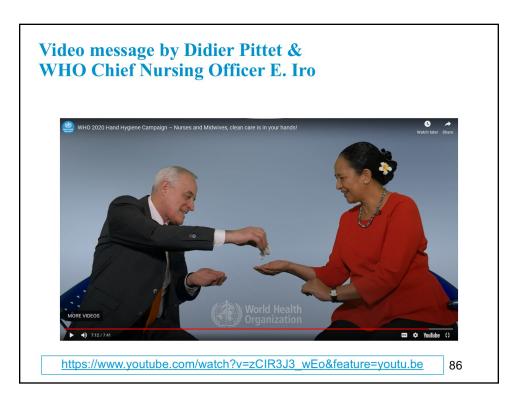
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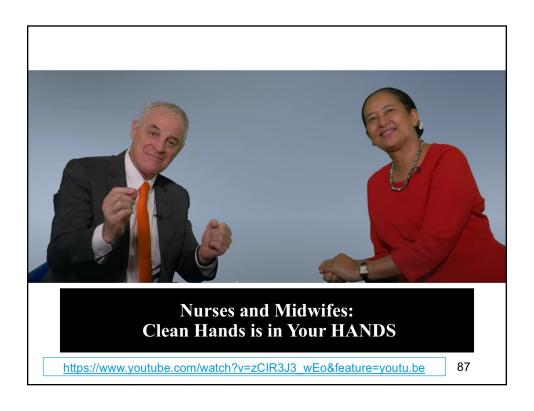


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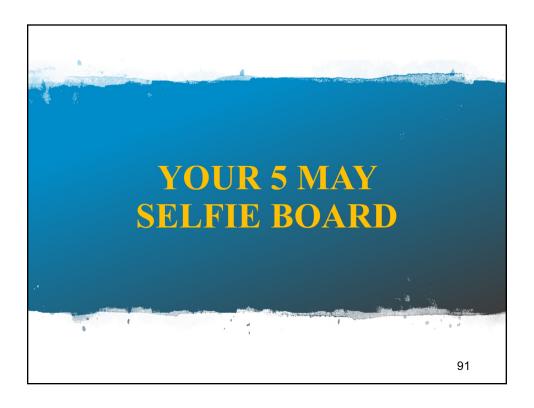


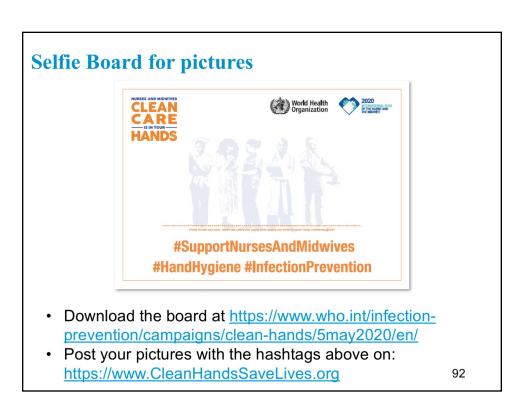






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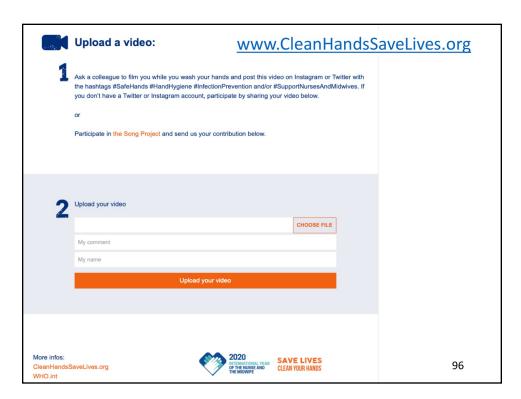
**5 May 2019 – Hashtags #** 

### #SupportNursesAndMidwives #HandHygiene #InfectionPrevention

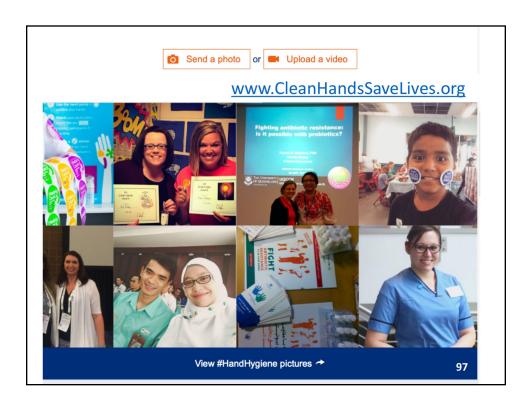
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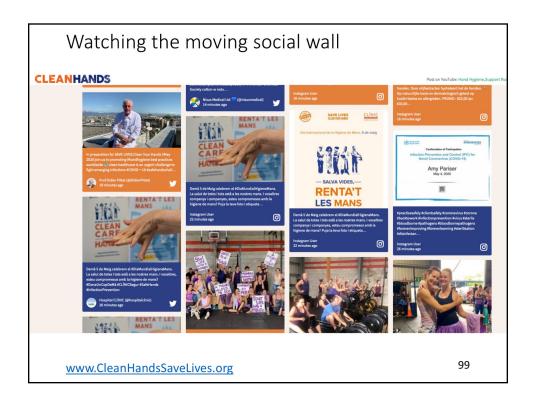


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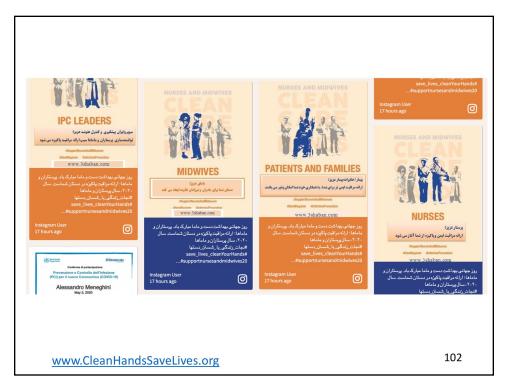
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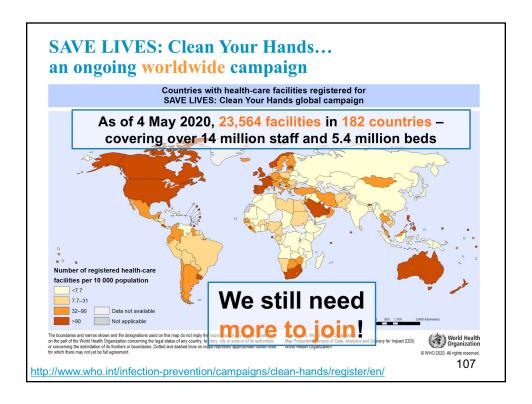
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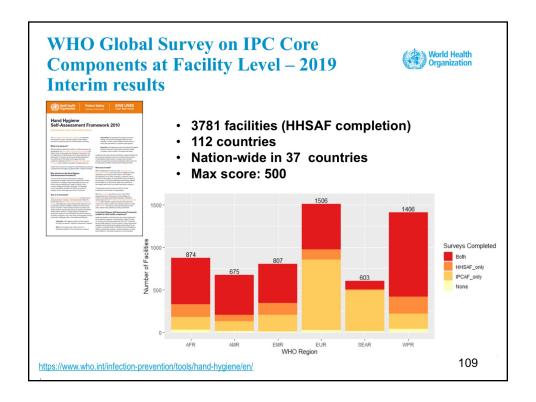
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### Main activities for virtual participation ahead of and on 5 May 2020 (1)

- Certificate of recognition We encourage authorities at all levels to reward and thank nurses and/or midwives (individuals or working groups) for their dedication to and excellence in hand hygiene and IPC best practices, also (but not limited to) in the context of the COVID-19 response, by using the template certificate
- 2. Urge government commitment to WHO's recommendations on hand hygiene and to the campaign On 1 April the Director-General of WHO announced recommendations for Member States to improve access to hand hygiene stations in the context of the COVID-19 virus. Please ask governments, either ministers of health and/or other senior figureheads, to show their commitment to the recommendations and campaign by making a short video or posting a statement on their social media channels. These videos can be used locally, through media and be shared with WHO at savelives@who.int
- 3. Health care workers #SafeHandsChallenge video

WHO expands the <u>#SafeHandsChallenge</u> to health care settings by calling on health leaders and all health care workers to follow the DG in practicing hand hygiene and taking a video

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#### Main activities for virtual participation ahead of and on 5 May 2020 (2)

- 4. 5 May clap initiative to thank nurses and midwives all health care facilities and the public to stop make a one-minute clap at noon (local time) on 5 May 2020 to thank nurses and midwives for their critical role in delivering clean care through IPC and hand hygiene best practices. Take a video or picture and share on your social media channels with the tags #SupportNursesAndMidwives #HandHygiene #InfectionPrevention and send to savelives@who.int and/or https://www.CleanHandsSaveLives.org
- 5. The 5 May Song The WCC at the University Hospitals of Geneva has created a short song thanking Nurses and Midwives for delivering clean care through IPC and hand hygiene best practices. Professor Pittet has shared the video through social media. Please send video clips of your own singing-along to https://www.CleanHandsSaveLives.org They are collated in a 5 May video.
- 6. WHO webinars on 5 May 2020
  - 2 pm: 5<sup>th</sup> May hand hygiene campaign presentation; Benedetta Allegranzi, IPC Hub, WHO HQ, & Didier Pittet, University of Geneva Hospitals, Geneva, Switzerland (find the programme at
  - 3:15 pm: Webinar for the International Day of the Midwife;
  - (find the programme at https://www.who.int/news-room/campaigns/year-of-the-nurse-and-the-midwife-2020)
  - · On May 12: Webinar for the International Day of the Nurses

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### **Promote** WHO improvement tools as part of 5 May 2020 activities

- · All improvement tools for hand hygiene
- https://www.who.int/infectionprevention/tools/hand-hygiene
- www.CleanHandsSavesLives.org
- All improvement tools for IPC programs
- <a href="https://www.who.int/infection-prevention/tools/core-components/en/">https://www.who.int/infection-prevention/tools/core-components/en/</a>
- IPC guidance for the COVID-19 outbreak preparedness and response
- https://www.who.int/emergencies/disea ses/novel-coronavirus-2019/technicalguidance/infection-prevention-and-control

https://www.who.int/infection-prevention/en/

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#### Recognition and gratitude

Local authorities and senior managers can recognise and thank nurses and midwives (individuals and teams) for their dedication to and excellence in hand hygiene and IPC best practices, by using this template certificate



#### Suggested criteria for recognition:

- actions that increased adherence to hand hygiene practices and/or other IPC practices and/or reduced health care-associated infections
- implementation of hand hygiene and/or IPC training programmes
- developing and implementing hand hygiene/IPC guidelines adapted from WHO guidelines
- hand hygiene/IPC research with successful practical implications

 $\frac{116}{\text{https://www.who.int/news-room/campaigns/year-of-the-nurse-and-the-midwife-2020/get-involved/campaign-materials}}$ 

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# TODAY is 5 May 2020

And I am asking to 5 individuals to demonstrate "How to Handrub"

#SafeHandsChallenge

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#### 5 May clap initiative to thank nurses and midwives

On 5 May join us in clapping at noon in support for the invaluable work that nurses and midwives do to ensure clean care for patients, mothers and babies, including in responding to the COVID-19 pandemic

 Take a video or picture and share on your social media channels with the tags #SupportNursesandMidwives #HandHygiene #InfectionPrevention

and send to savelives@who.int

and/or https://www.CleanHandsSaveLives.org

www.cleanhandssavelives.org

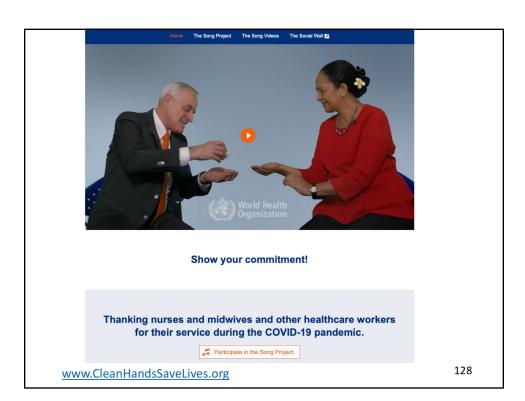
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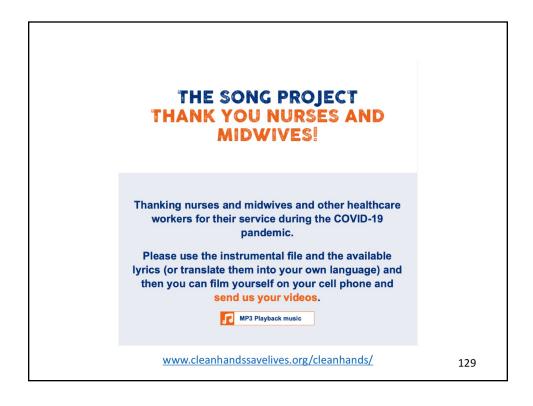


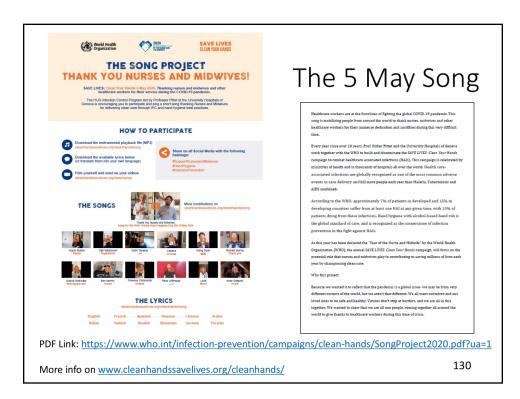
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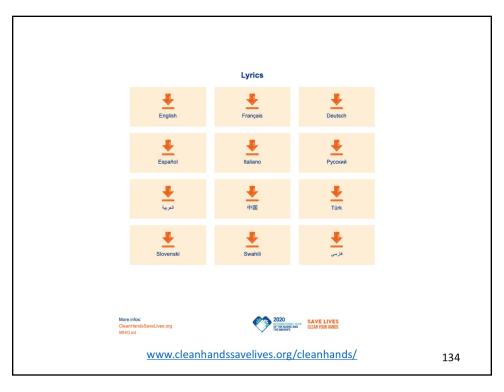
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#### **Arabic**



2020 INTERNATIONAL YEAR OF THE NURSE AND THE MIDWIFE

SAVE LIVES
CLEAN YOUR HANDS

شكر ا للأطباء والممرضين شكر ا للقابلات وكل العاملير

لى كل جهودكم

شكرا للأطباء والممرضين شكرا القلات كارالداد

تجاهدون لتنقذوا الحياة

شكرا للأطباء والممرضين شكرا للقابلات وكل العاملين

في كل مكان نغني لكم صحتنا في أبديكم

PDF Link: https://www.who.int/infection-prevention/campaigns/clean-hands/SongProject2020.pdf?ua=1

More info on www.cleanhandssavelives.org/cleanhands/

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#### Russian

Спасибо медперсоналу , Спасибо медсестрам , акушеркам ,

За все что делаете для нас,

Зато что спасаете нашу жизнь!

Спасибо медперсоналу,

Спасибо медсёстрам, акушеркам,

Вы работаете с утра до ночи

С нежной улыбкой на лице .

Спасибо медперсоналу,

Спасибо медсёстрам, акушеркам,

Мы поем в вашу честь ,

Наше здоровье в ваших руках!

Спасибо!







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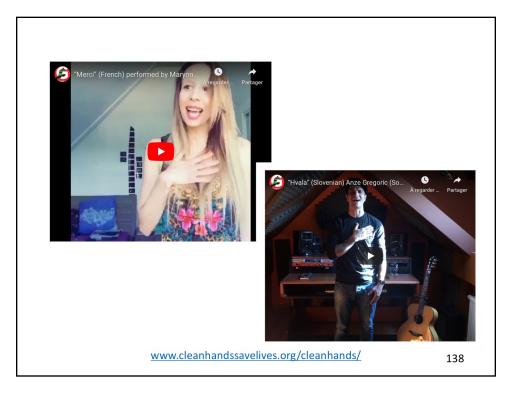
Thanking nurses and midwives and other healthcare workers for their service during the COVID-19 pandemic.

Add your version



www.cleanhandssavelives.org/cleanhands/

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#### Thank you Nurses and Midwives



https://www.youtube.com/watch?v=q8AjXyzjfUU www.cleanhandssavelives.org/cleanhands/

https://tinyurl.com/ThankYouNursesAndMidwives

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Thank you for participating in the WHO global annual hand hygiene campaign SAVE LIVES: Clean Your Hands

# NURSES AND MIDWIVES Clean care is in your hands!

Learn more at: <a href="https://www.who.int/infection-prevention/campaigns/clean-hands/5may2020/en/">https://www.who.int/infection-prevention/campaigns/clean-hands/5may2020/en/</a>

Share more at: https://www.CleanHandsSaveLives.org

